

MTD Sales
13.41 L

Brand Share %
14.70 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.89	15.28 %
Gas-Stov	2.97	17.26 %
Cook-Pre	1.60	17.26 %
Grinder	1.14	15.29 %
In-Stove	0.82	79.81 %
Small-Ap	0.78	15.77 %
Fan	0.21	2.33 %
Flask	0.01	100.00 %
Total	13.41	14.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.96	16.58 %
TIRUPATI-01	6.45	13.09 %
Total	13.41	14.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.87	20.11 %
Gas-Stov	1.34	20.04 %
Cook-Pre	0.57	12.19 %
Grinder	0.56	16.19 %
Small-Ap	0.34	15.14 %
In-Stove	0.15	63.89 %
Fan	0.12	3.14 %
Flask	0.01	100.00 %
Total	6.96	16.58 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.28	14.03 %
VKN1	0.15	13.28 %
ELU1	0.12	12.24 %
VUY1	0.12	13.86 %
VJW4	0.11	9.11 %
JPT1	0.10	11.21 %
OGL1	0.08	7.64 %
DPE1	0.07	14.37 %
TVU1	0.06	11.78 %
CKT1	0.06	9.03 %
GNT2	0.06	9.96 %
BPP1	0.05	6.28 %
PRL1	0.03	7.69 %
KND1	0.03	9.08 %
PNR1	0.02	8.91 %
GDV1		0.00 %
GTSD		0.00 %
Total	6.96	16.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.01	10.46 %
Gas-Stov	1.63	15.49 %
Cook-Pre	1.03	22.36 %
In-Stove	0.67	84.42 %
Grinder	0.58	14.50 %
Small-Ap	0.44	16.30 %
Fan	0.09	1.71 %
Total	6.45	13.09 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.36	10.79 %
PMR1	0.23	13.79 %
MPL1	0.19	11.06 %
KHT1	0.17	11.67 %
KNL1	0.16	8.76 %
PIL1	0.16	12.26 %
RJP1	0.15	9.48 %
CTO1	0.15	8.01 %
NYP1	0.15	10.50 %
PGR1	0.14	13.61 %
ADI1	0.14	11.55 %
NDL1	0.13	12.73 %
TPY1	0.11	6.92 %
PDT1	0.11	14.66 %
GTL1	0.08	10.93 %
SPE1	0.07	11.50 %
PUT1	0.07	4.12 %
KDA1	0.07	4.10 %
DHN1	0.06	6.84 %
TPSD		0.00 %
Total	6.45	13.09 %