

MTD Sales  
20.96 L

Brand Share %  
18.13 %

Information:

MTD : 01-08-2025 To 20-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.13 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 8.34        | 20.55 %       |
| Gas-Stov | 5.04        | 17.02 %       |
| Cook-Pre | 3.01        | 40.71 %       |
| Grinder  | 2.12        | 15.88 %       |
| Small-Ap | 1.06        | 17.10 %       |
| In-Stove | 0.69        | 48.09 %       |
| Chimney  | 0.44        | 9.12 %        |
| Fan      | 0.26        | 2.15 %        |
| Total    | 20.96       | 18.13 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 11.43       | 21.76 %       |
| TIRUPATI-01   | 9.53        | 15.10 %       |
| Total         | 20.96       | 18.13 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.93        | 27.61 %       |
| Gas-Stov | 2.51        | 20.06 %       |
| Grinder  | 1.49        | 17.87 %       |
| Cook-Pre | 1.21        | 48.62 %       |
| Chimney  | 0.44        | 22.92 %       |
| Small-Ap | 0.41        | 14.93 %       |
| In-Stove | 0.31        | 56.77 %       |
| Fan      | 0.12        | 1.98 %        |
| Total    | 11.43       | 21.76 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3     | 0.71        | 17.85 %       |
| BVR1     | 0.56        | 16.61 %       |
| CRL1     | 0.46        | 17.65 %       |
| KDR1     | 0.28        | 17.38 %       |
| RAL1     | 0.27        | 17.16 %       |
| GNT1     | 0.27        | 14.11 %       |
| PPM1     | 0.19        | 16.76 %       |
| ELU1     | 0.19        | 13.95 %       |
| CKT1     | 0.14        | 10.27 %       |
| GDV1     | 0.12        | 9.87 %        |
| JPT1     | 0.12        | 11.84 %       |
| VJW4     | 0.11        | 9.21 %        |
| OGL1     | 0.07        | 3.02 %        |
| GNT2     | 0.06        | 7.62 %        |
| GTSD     |             | 0.00 %        |
| Total    | 11.43       | 21.76 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.40        | 15.00 %       |
| Gas-Stov | 2.52        | 14.79 %       |
| Cook-Pre | 1.81        | 36.73 %       |
| Small-Ap | 0.65        | 18.82 %       |
| Grinder  | 0.63        | 12.54 %       |
| In-Stove | 0.37        | 42.63 %       |
| Fan      | 0.14        | 2.33 %        |
| Total    | 9.53        | 15.10 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 1.09        | 16.78 %       |
| TPY2     | 0.52        | 10.32 %       |
| PUT1     | 0.47        | 12.46 %       |
| PMR1     | 0.37        | 11.83 %       |
| KHT1     | 0.36        | 12.13 %       |
| NYP1     | 0.36        | 16.27 %       |
| SPE1     | 0.33        | 16.93 %       |
| ADI1     | 0.32        | 13.93 %       |
| PGR1     | 0.30        | 15.18 %       |
| TPY1     | 0.29        | 11.75 %       |
| CTO1     | 0.28        | 13.87 %       |
| MPL1     | 0.24        | 10.25 %       |
| KNL1     | 0.24        | 6.95 %        |
| NDL1     | 0.18        | 8.48 %        |
| VKI1     | 0.17        | 9.00 %        |
| RCY1     | 0.16        | 11.14 %       |
| RJP1     | 0.15        | 6.74 %        |
| NLR1     | 0.14        | 15.45 %       |
| KDA1     | 0.13        | 7.13 %        |
| TPI1     | 0.12        | 6.56 %        |
| DHN1     | 0.11        | 11.04 %       |
| TPSD     |             | 0.00 %        |
| Total    | 9.53        | 15.10 %       |