



AP : BUTERFLY Sales Performance 21/05/2026 9:27 AM

MTD Sales
18.34 L

Brand Share %
15.40 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.04	20.92 %
Gas-Stov	5.24	18.39 %
Cook-Pre	1.61	46.25 %
Chimney	1.59	20.47 %
Grinder	1.42	16.69 %
Small-Ap	0.39	5.96 %
Fan	0.03	0.14 %
In-Stove	0.02	1.92 %
Total	18.34	15.40 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.55	15.99 %
TIRUPATI-01	8.79	14.79 %
Total	18.34	15.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.51	23.97 %
Gas-Stov	2.31	17.71 %
Grinder	0.94	15.98 %
Chimney	0.75	22.08 %
Cook-Pre	0.75	44.43 %
Small-Ap	0.26	8.03 %
Fan	0.03	0.26 %
Total	9.55	15.99 %

Branch *	MTD Sales L	Brand Share %
NZV1	0.25	13.43 %
NRT1	0.23	9.43 %
BVR1	0.22	9.64 %
GNT1	0.21	9.22 %
TNI1	0.18	14.95 %
VJW4	0.17	11.41 %
VKN1	0.15	12.47 %
VJW2	0.13	14.26 %
RAL1	0.13	11.60 %
CKT1	0.13	10.43 %
GNT2	0.12	12.09 %
VJW1	0.11	5.48 %
AMP1	0.10	9.74 %
TVU1	0.10	5.15 %
TEL1	0.04	3.40 %
BPP1	0.04	4.76 %
OGL1	0.04	1.15 %
ELU1	0.02	1.73 %
Total	9.55	15.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.53	18.00 %
Gas-Stov	2.93	18.96 %
Cook-Pre	0.87	47.94 %
Chimney	0.83	19.20 %
Grinder	0.48	18.27 %
Small-Ap	0.12	3.85 %
In-Stove	0.02	6.28 %
Total	8.79	14.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.69	12.09 %
KNL1	0.50	10.45 %
CTO1	0.34	12.86 %
KDA1	0.28	12.61 %
KVL1	0.22	15.06 %
SPE1	0.20	14.10 %
KDR1	0.20	12.56 %
TPY1	0.19	10.96 %
NDL1	0.18	9.86 %
PUT1	0.13	7.26 %
RJP1	0.11	5.64 %
TPI1	0.11	10.44 %
KOU1	0.11	5.75 %
PGR1	0.10	6.64 %
DHN1	0.08	8.19 %
KHT1	0.05	4.41 %
NLR1	0.05	3.79 %
MPL1	0.05	3.04 %
PDT1		0.00 %
PMR1		0.00 %
Total	8.79	14.79 %