



AP : BUTERFLY Sales Performance 21/03/2026 9:27 AM

MTD Sales
22.38 L

Brand Share %
18.10 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.98	18.79 %
Gas-Stov	4.87	19.08 %
In-Stove	4.03	38.60 %
Cook-Pre	2.13	38.74 %
Grinder	2.04	17.00 %
Chimney	1.69	23.28 %
Small-Ap	0.59	6.94 %
Fan	0.06	0.33 %
Total	22.38	18.10 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.28	19.45 %
TIRUPATI-01	10.10	16.69 %
Total	22.38	18.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.71	20.01 %
Gas-Stov	2.58	22.47 %
In-Stove	2.57	39.80 %
Grinder	1.19	14.91 %
Chimney	0.96	29.47 %
Cook-Pre	0.90	48.46 %
Small-Ap	0.33	6.28 %
Fan	0.03	0.35 %
Total	12.28	19.45 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.50	15.82 %
VJW1	0.35	17.05 %
TEL1	0.26	14.08 %
PPM1	0.23	14.14 %
ELU1	0.23	10.73 %
RAL1	0.22	15.95 %
PRL1	0.21	14.25 %
VJW4	0.21	13.53 %
DPE1	0.20	15.16 %
GNT2	0.19	11.70 %
TVU1	0.19	13.59 %
JPT1	0.15	12.21 %
OGL1	0.13	6.18 %
VJW2	0.09	3.07 %
JGG1	0.07	9.48 %
GTSD		0.00 %
Total	12.28	19.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.26	17.57 %
Gas-Stov	2.29	16.31 %
In-Stove	1.46	36.63 %
Cook-Pre	1.22	33.74 %
Grinder	0.85	21.15 %
Chimney	0.73	18.27 %
Small-Ap	0.26	8.03 %
Fan	0.03	0.31 %
Total	10.10	16.69 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.95	16.59 %
ATP1	0.56	10.99 %
TPY1	0.39	17.21 %
RJP1	0.37	12.87 %
KAR1	0.33	13.06 %
KNL1	0.28	9.60 %
PGR1	0.26	17.48 %
KDA1	0.24	14.21 %
PIL1	0.23	17.74 %
NLR1	0.22	17.60 %
NDL1	0.21	16.71 %
CTO1	0.20	6.13 %
PMR1	0.20	9.88 %
DHN1	0.19	12.48 %
KDR1	0.18	13.22 %
MPL1	0.12	3.74 %
TPI1	0.10	10.68 %
VKI1	0.08	8.22 %
KHT1	0.07	5.01 %
RCY1	0.06	6.22 %
TPSD		0.00 %
Total	10.10	16.69 %