

MTD Sales
20.94 L

Brand Share %
17.88 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.28	17.45 %
Gas-Stov	4.90	16.90 %
Cook-Ele	3.58	53.43 %
Chimney	2.43	28.42 %
Cook-Pre	1.85	58.16 %
Grinder	1.07	14.06 %
Small-Ap	0.78	7.78 %
Fan	0.03	0.23 %
In-Stove	0.01	0.48 %
Total	20.94	17.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.01	20.38 %
TIRUPATI-01	8.93	15.35 %
Total	20.94	17.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.27	20.42 %
Gas-Stov	2.87	20.24 %
Cook-Ele	2.00	43.42 %
Chimney	1.39	34.92 %
Cook-Pre	1.07	61.42 %
Grinder	0.95	19.62 %
Small-Ap	0.45	8.60 %
In-Stove	0.01	0.85 %
Total	12.01	20.38 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.57	16.56 %
VJW1	0.38	13.49 %
RAL1	0.26	14.53 %
BVR1	0.25	12.66 %
NPR1	0.25	15.54 %
BPP1	0.20	17.46 %
CRL1	0.20	7.22 %
VJW4	0.19	13.35 %
GNT2	0.15	9.27 %
GDV1	0.12	11.98 %
PRL1	0.12	9.73 %
TVU1	0.12	14.79 %
TEL1	0.09	7.51 %
JPT1	0.08	9.01 %
OGL1	0.07	3.44 %
GTSD	0.01	0.52 %
VJW2		0.00 %
Total	12.01	20.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.01	15.06 %
Gas-Stov	2.03	13.70 %
Cook-Ele	1.59	75.31 %
Chimney	1.05	22.81 %
Cook-Pre	0.78	54.20 %
Small-Ap	0.33	6.88 %
Grinder	0.12	4.30 %
Fan	0.03	0.48 %
Total	8.93	15.35 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.57	10.50 %
TPY2	0.52	9.46 %
RCY1	0.34	12.74 %
KNL1	0.27	8.50 %
KAR1	0.22	12.23 %
KDR1	0.22	11.58 %
TPY1	0.19	12.45 %
DHN1	0.16	16.66 %
SPE1	0.16	11.46 %
NYP1	0.16	15.89 %
RJP1	0.13	7.17 %
PUT1	0.11	7.27 %
NLR1	0.10	11.45 %
PMR1	0.09	6.79 %
PDT1	0.09	6.15 %
CTO1	0.09	5.06 %
KHT1	0.05	2.52 %
GTL1		0.00 %
TPSD		0.00 %
Total	8.93	15.35 %