

MTD Sales
19.95 L

Brand Share %
17.92 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.91	20.28 %
Gas-Stov	4.76	16.85 %
Cook-Pre	2.87	40.42 %
Grinder	2.07	15.90 %
Small-Ap	1.00	17.04 %
In-Stove	0.63	47.45 %
Chimney	0.44	9.35 %
Fan	0.26	2.20 %
Total	19.95	17.92 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.86	21.47 %
TIRUPATI-01	9.09	14.97 %
Total	19.95	17.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.57	27.04 %
Gas-Stov	2.42	19.80 %
Grinder	1.44	17.84 %
Cook-Pre	1.18	50.98 %
Chimney	0.44	22.92 %
Small-Ap	0.39	14.51 %
In-Stove	0.30	60.02 %
Fan	0.12	2.02 %
Total	10.86	21.47 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.65	17.45 %
BVR1	0.56	16.79 %
CRL1	0.45	17.87 %
GNT1	0.27	14.11 %
TVU1	0.25	15.37 %
RAL1	0.24	15.71 %
ELU1	0.19	14.75 %
CKT1	0.14	10.27 %
GDV1	0.12	10.56 %
VJW4	0.11	9.21 %
AMP1	0.11	17.32 %
JPT1	0.07	8.36 %
OGL1	0.07	3.02 %
GNT2	0.06	7.97 %
GTSD		0.00 %
Total	10.86	21.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.34	15.12 %
Gas-Stov	2.34	14.60 %
Cook-Pre	1.69	35.30 %
Grinder	0.63	12.72 %
Small-Ap	0.61	19.19 %
In-Stove	0.34	40.11 %
Fan	0.14	2.38 %
Total	9.09	14.97 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.08	16.89 %
TPY2	0.52	10.84 %
PUT1	0.43	11.63 %
KHT1	0.36	12.13 %
NYP1	0.36	16.35 %
PMR1	0.35	11.63 %
PGR1	0.30	15.18 %
ADI1	0.30	13.36 %
SPE1	0.26	14.28 %
CTO1	0.26	13.01 %
KNL1	0.24	7.80 %
TPY1	0.22	10.12 %
MPL1	0.21	9.18 %
NDL1	0.18	8.48 %
VKI1	0.17	10.23 %
RCY1	0.16	12.37 %
NLR1	0.14	15.93 %
TPI1	0.12	6.56 %
DHN1	0.11	11.14 %
KDA1	0.11	6.41 %
RJP1	0.11	5.10 %
TPSD		0.00 %
Total	9.09	14.97 %