



AP : BUTERFLY Sales Performance 20/05/2026 9:28 AM

MTD Sales
17.68 L

Brand Share %
15.56 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.59	20.86 %
Gas-Stov	5.17	18.93 %
Chimney	1.59	20.47 %
Cook-Pre	1.57	45.57 %
Grinder	1.37	16.82 %
Small-Ap	0.37	5.90 %
In-Stove	0.02	2.20 %
Total	17.68	15.56 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.13	16.15 %
TIRUPATI-01	8.55	14.98 %
Total	17.68	15.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.23	24.04 %
Gas-Stov	2.31	18.38 %
Grinder	0.88	16.00 %
Chimney	0.75	22.08 %
Cook-Pre	0.71	42.97 %
Small-Ap	0.25	7.81 %
Total	9.13	16.15 %

Branch *	MTD Sales L	Brand Share %
NZV1	0.25	14.28 %
NRT1	0.23	9.94 %
BVR1	0.22	10.41 %
GNT1	0.21	10.38 %
VJW4	0.17	11.75 %
VKN1	0.15	13.72 %
RAL1	0.13	11.60 %
GNT2	0.12	12.39 %
VJW1	0.11	5.89 %
AMP1	0.10	10.05 %
TVU1	0.10	5.38 %
CKT1	0.10	7.79 %
VJW2	0.08	9.30 %
KND1	0.08	11.81 %
PNR1	0.08	13.18 %
TEL1	0.04	4.04 %
BPP1	0.04	4.76 %
OGL1	0.04	1.15 %
ELU1	0.02	1.85 %
Total	9.13	16.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.36	17.88 %
Gas-Stov	2.86	19.41 %
Cook-Pre	0.87	47.94 %
Chimney	0.83	19.20 %
Grinder	0.48	18.55 %
Small-Ap	0.12	3.97 %
In-Stove	0.02	9.19 %
Total	8.55	14.98 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.69	12.32 %
ATP1	0.64	14.82 %
KNL1	0.46	10.20 %
CTO1	0.34	13.23 %
KDA1	0.28	12.78 %
SPE1	0.20	14.35 %
KDR1	0.20	12.93 %
TPY1	0.19	11.23 %
NDL1	0.18	9.86 %
PUT1	0.13	7.50 %
RJP1	0.11	6.16 %
TPI1	0.11	10.83 %
KOU1	0.11	5.84 %
PGR1	0.10	6.94 %
DHN1	0.08	8.64 %
KHT1	0.05	4.66 %
NLR1	0.05	4.13 %
MPL1	0.05	3.21 %
PDT1		0.00 %
PMR1		0.00 %
Total	8.55	14.98 %