



AP : BUTERFLY Sales Performance 20/04/2026 9:27 AM

MTD Sales
16.38 L

Brand Share %
14.57 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.09	21.31 %
Gas-Stov	4.07	19.82 %
Grinder	1.60	18.38 %
Cook-Pre	1.60	49.45 %
Chimney	1.55	18.62 %
Small-Ap	0.42	6.66 %
Fan	0.07	0.23 %
In-Stove	-0.01	-0.76 %
Total	16.38	14.57 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.79	15.70 %
TIRUPATI-01	7.59	13.45 %
Total	16.38	14.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.19	23.60 %
Gas-Stov	1.91	19.47 %
Grinder	0.93	17.54 %
Cook-Pre	0.76	48.99 %
Chimney	0.74	24.05 %
Small-Ap	0.26	6.68 %
Fan	0.04	0.25 %
In-Stove	-0.04	-5.03 %
Total	8.79	15.70 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.26	12.90 %
CRL1	0.25	9.10 %
DPE1	0.20	13.15 %
RMV1	0.18	9.28 %
NRT1	0.18	12.68 %
ELU1	0.18	9.26 %
VJW4	0.17	6.30 %
TNK1	0.16	10.81 %
BPP1	0.16	12.98 %
TEL1	0.15	9.71 %
GNT2	0.15	9.20 %
PAP1	0.14	12.62 %
VJW2	0.13	12.04 %
CKT1	0.12	9.76 %
TVU1	0.12	8.67 %
OGL1	0.11	4.39 %
KND1	0.11	10.11 %
BVR1	0.10	4.51 %
GDV1	0.09	12.73 %
JGG1	0.06	10.58 %
RAL1	0.03	2.14 %
NPR1	0.03	3.95 %
AMP1	0.02	2.23 %
PNR1		0.00 %
Total	8.79	15.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.90	18.69 %
Gas-Stov	2.16	20.14 %
Cook-Pre	0.83	49.87 %
Chimney	0.80	15.40 %
Grinder	0.66	19.70 %
Small-Ap	0.16	6.64 %
Fan	0.04	0.22 %
In-Stove	0.03	4.37 %
Total	7.59	13.45 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.30	7.55 %
PUT1	0.28	13.93 %
NLR1	0.19	10.47 %
PMR1	0.18	8.88 %
CTO1	0.18	6.23 %
KAR1	0.18	6.95 %
DHN1	0.17	10.83 %
RJP1	0.17	10.39 %
TPY1	0.15	9.18 %
PGR1	0.13	6.18 %
KDA1	0.11	7.95 %
PIL1	0.11	8.78 %
GTL1	0.10	11.60 %
NYP1	0.10	13.69 %
TPI1	0.07	6.32 %
VKI1	0.07	7.19 %
KDR1	0.06	5.79 %
NDL1	0.06	3.58 %
MPL1	0.05	1.77 %
RCY1	0.04	2.81 %
KHT1	0.01	0.49 %
TPSD		0.00 %
Total	7.59	13.45 %