

MTD Sales  
21.54 L

Brand Share %  
18.24 %

Information:

MTD : 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.24 %** are only listed below

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 6.70         | 19.10 %        |
| Gas-Stov     | 4.65         | 18.89 %        |
| In-Stove     | 4.03         | 40.56 %        |
| Cook-Pre     | 2.03         | 38.76 %        |
| Grinder      | 2.00         | 17.46 %        |
| Chimney      | 1.55         | 22.35 %        |
| Small-Ap     | 0.57         | 6.97 %         |
| Fan          | 0.03         | 0.17 %         |
| <b>Total</b> | <b>21.54</b> | <b>18.24 %</b> |

| Sales Zone    | MTD Sales L  | Brand Share %  |
|---------------|--------------|----------------|
| VIJAYAWADA-01 | 11.53        | 19.41 %        |
| TIRUPATI-01   | 10.02        | 17.06 %        |
| <b>Total</b>  | <b>21.54</b> | <b>18.24 %</b> |

## VIJAYAWADA-01

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 3.43         | 20.03 %        |
| In-Stove     | 2.57         | 41.73 %        |
| Gas-Stov     | 2.36         | 21.88 %        |
| Grinder      | 1.15         | 15.33 %        |
| Cook-Pre     | 0.86         | 50.09 %        |
| Chimney      | 0.81         | 26.16 %        |
| Small-Ap     | 0.31         | 6.12 %         |
| Fan          | 0.03         | 0.37 %         |
| <b>Total</b> | <b>11.53</b> | <b>19.41 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| CRL1         | 0.50         | 17.35 %        |
| VJW3         | 0.48         | 16.17 %        |
| VJW1         | 0.32         | 16.62 %        |
| PAP1         | 0.29         | 16.61 %        |
| TEL1         | 0.26         | 14.71 %        |
| PPM1         | 0.23         | 14.83 %        |
| ELU1         | 0.23         | 11.19 %        |
| BPP1         | 0.23         | 17.63 %        |
| PRL1         | 0.21         | 14.80 %        |
| VJW4         | 0.21         | 13.82 %        |
| DPE1         | 0.20         | 17.22 %        |
| GNT2         | 0.19         | 12.33 %        |
| TVU1         | 0.19         | 15.11 %        |
| RAL1         | 0.17         | 13.51 %        |
| JPT1         | 0.15         | 12.21 %        |
| OGL1         | 0.13         | 6.18 %         |
| VJW2         | 0.09         | 3.14 %         |
| JGG1         | 0.07         | 9.48 %         |
| PNR1         | 0.04         | 15.07 %        |
| GTSD         |              | 0.00 %         |
| <b>Total</b> | <b>11.53</b> | <b>19.41 %</b> |

**TIRUPATI-01**

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 3.26         | 18.21 %        |
| Gas-Stov     | 2.29         | 16.56 %        |
| In-Stove     | 1.46         | 38.65 %        |
| Cook-Pre     | 1.17         | 33.23 %        |
| Grinder      | 0.85         | 21.53 %        |
| Chimney      | 0.73         | 19.25 %        |
| Small-Ap     | 0.26         | 8.39 %         |
| <b>Total</b> | <b>10.02</b> | <b>17.06 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| TPY2         | 0.95         | 16.68 %        |
| ATP1         | 0.56         | 11.45 %        |
| TPY1         | 0.39         | 17.36 %        |
| RJP1         | 0.37         | 13.63 %        |
| KAR1         | 0.32         | 12.66 %        |
| KNL1         | 0.28         | 9.89 %         |
| PGR1         | 0.26         | 17.96 %        |
| PIL1         | 0.23         | 17.90 %        |
| NLR1         | 0.22         | 17.60 %        |
| KDA1         | 0.21         | 13.94 %        |
| NDL1         | 0.21         | 17.30 %        |
| CTO1         | 0.20         | 6.24 %         |
| PMR1         | 0.20         | 10.15 %        |
| DHN1         | 0.19         | 13.45 %        |
| KDR1         | 0.18         | 13.54 %        |
| MPL1         | 0.12         | 3.74 %         |
| TPI1         | 0.10         | 10.97 %        |
| VKI1         | 0.08         | 8.51 %         |
| KHT1         | 0.07         | 5.33 %         |
| RCY1         | 0.06         | 6.22 %         |
| TPSD         |              | 0.00 %         |
| <b>Total</b> | <b>10.02</b> | <b>17.06 %</b> |