

MTD Sales
22.67 L

Brand Share %
24.48 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.81	29.06 %
Gas-Stov	6.51	24.81 %
Cook-Pre	2.32	41.44 %
Grinder	1.53	15.44 %
Chimney	1.02	17.89 %
Small-Ap	0.81	20.27 %
In-Stove	0.65	56.80 %
Fan	0.03	0.41 %
Total	22.67	24.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.15	27.04 %
TIRUPATI-01	9.52	21.64 %
Total	22.67	24.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.63	33.00 %
Gas-Stov	3.73	27.43 %
Cook-Pre	1.42	51.43 %
Grinder	1.13	17.22 %
Chimney	0.47	17.76 %
Small-Ap	0.46	23.25 %
In-Stove	0.29	57.84 %
Fan	0.03	0.73 %
Total	13.15	27.04 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.52	23.62 %
VJW3	0.51	19.15 %
TNK1	0.50	22.27 %
DPE1	0.29	24.32 %
CRL1	0.27	13.44 %
PRL1	0.20	24.18 %
OGL1	0.19	8.27 %
KDR1	0.13	5.93 %
TEL1	0.12	18.74 %
JPT1	0.11	11.52 %
KND1	0.11	13.19 %
GNT2	0.10	18.98 %
TVU1	0.09	10.55 %
VUY1	0.09	16.34 %
ELU1	0.08	5.95 %
RAL1	0.08	5.19 %
VJW2	0.06	9.29 %
CKT1	0.05	4.70 %
BPP1	0.04	6.09 %
VKN1	0.04	3.41 %
JGG1	0.04	4.95 %
PNR1	0.03	10.62 %
NPR1	0.02	3.55 %
Total	13.15	27.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.19	25.05 %
Gas-Stov	2.78	21.99 %
Cook-Pre	0.90	31.74 %
Chimney	0.55	18.00 %
Grinder	0.40	11.92 %
In-Stove	0.36	55.98 %
Small-Ap	0.35	17.37 %
Total	9.52	21.64 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.98	23.01 %
TPY2	0.59	16.61 %
CTO1	0.29	18.76 %
PIL1	0.27	18.24 %
NLR1	0.26	22.60 %
SPE1	0.25	20.29 %
KVL1	0.22	17.04 %
NDL1	0.22	11.66 %
RCY1	0.20	19.28 %
KNL1	0.16	6.52 %
NYP1	0.14	10.91 %
MPL1	0.14	8.60 %
GTL1	0.12	24.20 %
TPY1	0.11	8.80 %
KHT1	0.10	4.67 %
PMR1	0.10	7.74 %
PUT1	0.09	6.18 %
PGR1	0.09	8.45 %
TPI1	0.09	7.93 %
PDT1	0.08	11.96 %
RJP1	0.08	5.78 %
VKI1	0.07	6.66 %
DHN1	0.05	7.52 %
KDA1	0.05	7.00 %
Total	9.52	21.64 %