

MTD Sales
28.02 L

Brand Share %
19.68 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.12	21.75 %
Gas-Stov	8.28	20.26 %
Cook-Pre	3.41	41.91 %
Grinder	2.76	16.34 %
Small-Ap	1.07	17.77 %
In-Stove	0.86	67.07 %
Chimney	0.43	6.13 %
Fan	0.09	0.79 %
Total	28.02	19.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.50	23.88 %
TIRUPATI-01	11.53	15.72 %
Total	28.02	19.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.47	25.99 %
Gas-Stov	5.11	29.05 %
Grinder	2.05	18.24 %
Cook-Pre	1.83	47.64 %
Small-Ap	0.48	16.04 %
In-Stove	0.39	94.13 %
Chimney	0.14	5.37 %
Fan	0.03	0.52 %
Total	16.50	23.88 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.46	14.19 %
BVR1	0.41	11.80 %
OGL1	0.33	9.70 %
VKN1	0.28	18.77 %
RAL1	0.23	15.46 %
ELU1	0.22	9.84 %
NRT1	0.22	13.95 %
VUY1	0.20	14.94 %
VJW4	0.20	19.34 %
BPP1	0.17	12.91 %
CKT1	0.16	9.12 %
KND1	0.13	11.98 %
VJW2	0.13	15.52 %
AMP1	0.11	12.37 %
PRL1	0.10	13.50 %
TEL1	0.09	7.50 %
GNT2	0.06	4.81 %
PNR1	0.01	1.01 %
GTSD		0.00 %
Total	16.50	23.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.66	17.74 %
Gas-Stov	3.17	13.62 %
Cook-Pre	1.57	36.77 %
Grinder	0.71	12.54 %
Small-Ap	0.59	19.47 %
In-Stove	0.47	54.24 %
Chimney	0.30	6.57 %
Fan	0.06	1.06 %
Total	11.53	15.72 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.99	14.28 %
KVL1	0.47	17.62 %
TPY1	0.35	16.87 %
NDL1	0.27	10.16 %
VKI1	0.27	14.88 %
PIL1	0.26	13.93 %
CTO1	0.26	5.95 %
PGR1	0.25	9.07 %
KHT1	0.25	10.22 %
KNL1	0.25	4.51 %
PMR1	0.23	7.92 %
NLR1	0.21	10.33 %
KDA1	0.21	7.79 %
RJP1	0.19	6.70 %
MPL1	0.18	5.90 %
DHN1	0.16	13.58 %
PUT1	0.14	6.42 %
RCY1	0.12	7.48 %
TPI1	0.12	6.08 %
PDT1	0.07	6.15 %
TPSD		0.00 %
Total	11.53	15.72 %