

MTD Sales
20.02 L

Brand Share %
17.91 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.15	17.86 %
Gas-Stov	4.53	16.03 %
Cook-Ele	3.43	54.16 %
Chimney	2.43	30.16 %
Cook-Pre	1.78	59.76 %
Grinder	0.91	12.29 %
Small-Ap	0.75	7.96 %
Fan	0.03	0.25 %
In-Stove	0.01	0.49 %
Total	20.02	17.91 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.42	20.12 %
TIRUPATI-01	8.60	15.64 %
Total	20.02	17.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.15	20.40 %
Gas-Stov	2.74	19.71 %
Cook-Ele	1.91	43.92 %
Chimney	1.39	34.92 %
Cook-Pre	1.02	61.84 %
Grinder	0.79	16.90 %
Small-Ap	0.41	8.31 %
In-Stove	0.01	0.86 %
Total	11.42	20.12 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.57	16.73 %
VSK1	0.55	17.90 %
VJW1	0.31	11.33 %
RAL1	0.26	15.36 %
BVR1	0.25	13.51 %
NPR1	0.25	16.28 %
VJW4	0.19	14.07 %
CRL1	0.16	6.02 %
GNT2	0.15	9.62 %
GDV1	0.12	13.50 %
PRL1	0.12	10.36 %
TVU1	0.12	14.79 %
TEL1	0.09	7.60 %
JPT1	0.08	9.01 %
OGL1	0.07	3.68 %
GTSD	0.01	0.52 %
VJW2		0.00 %
Total	11.42	20.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.01	15.80 %
Gas-Stov	1.79	12.47 %
Cook-Ele	1.52	76.61 %
Chimney	1.05	25.55 %
Cook-Pre	0.76	57.19 %
Small-Ap	0.33	7.56 %
Grinder	0.12	4.35 %
Fan	0.03	0.52 %
Total	8.60	15.64 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.52	9.64 %
ATP1	0.50	9.58 %
RCY1	0.30	11.76 %
KNL1	0.27	9.38 %
KAR1	0.22	12.98 %
KDR1	0.22	11.58 %
TPY1	0.19	12.70 %
SPE1	0.16	11.99 %
NYP1	0.16	16.36 %
PUT1	0.11	7.91 %
NLR1	0.10	11.45 %
RJP1	0.10	5.62 %
PMR1	0.09	7.81 %
PDT1	0.09	6.25 %
CTO1	0.09	5.60 %
KHT1	0.05	2.52 %
GTL1		0.00 %
TPSD		0.00 %
Total	8.60	15.64 %