

MTD Sales
12.37 L

Brand Share %
17.77 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.37	21.28 %
Gas-Stov	2.64	16.28 %
Cook-Pre	1.53	35.15 %
Grinder	1.14	16.38 %
In-Stove	0.78	80.43 %
Small-Ap	0.73	19.62 %
Fan	0.18	2.15 %
Total	12.37	17.77 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.45	21.00 %
TIRUPATI-01	5.92	15.21 %
Total	12.37	17.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.50	27.97 %
Gas-Stov	1.31	20.42 %
Grinder	0.56	17.70 %
Cook-Pre	0.52	31.74 %
Small-Ap	0.31	19.82 %
In-Stove	0.15	68.97 %
Fan	0.09	2.55 %
Total	6.45	21.00 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.36	15.17 %
CRL1	0.28	14.03 %
TNK1	0.25	15.84 %
VKN1	0.15	13.28 %
ELU1	0.12	11.81 %
VUY1	0.12	14.91 %
VJW4	0.11	9.11 %
JPT1	0.10	12.39 %
OGL1	0.08	7.64 %
DPE1	0.07	16.09 %
TVU1	0.06	11.78 %
GNT2	0.06	12.04 %
BPP1	0.05	7.03 %
VJW2	0.04	12.70 %
PRL1	0.03	8.01 %
CKT1	0.03	5.16 %
PNR1	0.02	8.91 %
GDV1		0.00 %
KND1		0.00 %
Total	6.45	21.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.87	14.71 %
Gas-Stov	1.33	13.56 %
Cook-Pre	1.01	37.22 %
In-Stove	0.63	83.65 %
Grinder	0.58	15.27 %
Small-Ap	0.41	19.47 %
Fan	0.09	1.85 %
Total	5.92	15.21 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.36	11.10 %
MPL1	0.19	11.55 %
PMR1	0.18	11.23 %
RCY1	0.17	14.26 %
KHT1	0.17	12.81 %
PIL1	0.16	12.38 %
RJP1	0.15	10.50 %
ADI1	0.14	11.55 %
NYP1	0.14	9.85 %
KNL1	0.13	7.62 %
NDL1	0.13	13.64 %
CTO1	0.12	7.66 %
PGR1	0.12	12.40 %
TPY1	0.11	7.00 %
PDT1	0.11	14.66 %
GTL1	0.08	10.93 %
SPE1	0.07	14.20 %
PUT1	0.07	4.30 %
KDA1	0.07	4.20 %
DHN1	0.06	7.77 %
Total	5.92	15.21 %