

MTD Sales
19.41 L

Brand Share %
17.85 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.70	20.14 %
Gas-Stov	4.61	16.48 %
Cook-Pre	2.80	40.99 %
Grinder	2.02	15.98 %
Small-Ap	0.97	17.08 %
In-Stove	0.61	49.16 %
Chimney	0.44	10.01 %
Fan	0.26	2.25 %
Total	19.41	17.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.60	21.41 %
TIRUPATI-01	8.82	14.88 %
Total	19.41	17.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.47	27.08 %
Gas-Stov	2.31	19.19 %
Grinder	1.44	18.51 %
Cook-Pre	1.15	50.22 %
Chimney	0.44	22.92 %
Small-Ap	0.37	14.09 %
In-Stove	0.30	62.04 %
Fan	0.12	2.06 %
Total	10.60	21.41 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.61	16.74 %
BVR1	0.53	16.78 %
GNT1	0.27	14.11 %
TVU1	0.25	15.37 %
RAL1	0.24	16.33 %
ELU1	0.19	15.26 %
CKT1	0.14	10.27 %
VJW4	0.11	9.21 %
AMP1	0.11	17.83 %
GDV1	0.09	8.52 %
JPT1	0.07	9.23 %
OGL1	0.07	3.09 %
GNT2	0.06	8.03 %
GTSD		0.00 %
Total	10.60	21.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.23	14.87 %
Gas-Stov	2.30	14.43 %
Cook-Pre	1.65	36.35 %
Small-Ap	0.60	19.66 %
Grinder	0.58	11.91 %
In-Stove	0.32	41.23 %
Fan	0.14	2.43 %
Total	8.82	14.88 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.06	16.70 %
TPY2	0.52	11.61 %
PUT1	0.40	11.10 %
KHT1	0.36	12.22 %
NYP1	0.36	16.57 %
PMR1	0.35	11.86 %
PGR1	0.30	15.49 %
ADI1	0.30	13.87 %
SPE1	0.26	14.80 %
KNL1	0.24	8.07 %
TPY1	0.22	10.12 %
CTO1	0.21	11.05 %
NDL1	0.18	8.69 %
MPL1	0.17	7.72 %
VKI1	0.17	10.33 %
RCY1	0.16	12.37 %
NLR1	0.14	15.93 %
TPI1	0.12	7.29 %
RJP1	0.11	5.20 %
KDA1	0.09	5.49 %
DHN1	0.09	9.53 %
TPSD		0.00 %
Total	8.82	14.88 %