

MTD Sales
17.07 L

Brand Share %
15.59 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.37	20.95 %
Gas-Stov	4.88	18.57 %
Chimney	1.59	20.75 %
Cook-Pre	1.57	47.60 %
Grinder	1.28	16.60 %
Small-Ap	0.36	5.97 %
In-Stove	0.02	2.20 %
Total	17.07	15.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.94	16.37 %
TIRUPATI-01	8.13	14.81 %
Total	17.07	15.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.16	24.24 %
Gas-Stov	2.19	18.20 %
Grinder	0.88	16.59 %
Chimney	0.75	22.08 %
Cook-Pre	0.71	45.58 %
Small-Ap	0.24	7.89 %
Total	8.94	16.37 %

Branch *	MTD Sales L	Brand Share %
NZV1	0.25	14.54 %
NRT1	0.23	10.77 %
BVR1	0.22	10.99 %
GNT1	0.21	10.97 %
VJW4	0.17	12.04 %
VKN1	0.15	13.72 %
RAL1	0.13	11.60 %
GNT2	0.12	12.39 %
VJW1	0.11	5.96 %
AMP1	0.10	10.05 %
TVU1	0.10	5.47 %
VUY1	0.09	11.97 %
VJW2	0.08	10.04 %
PNR1	0.08	14.93 %
KND1	0.08	11.64 %
CKT1	0.07	5.93 %
BPP1	0.04	4.76 %
OGL1	0.04	1.15 %
ELU1	0.02	1.85 %
TEL1		0.00 %
Total	8.94	16.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.21	17.81 %
Gas-Stov	2.68	18.90 %
Cook-Pre	0.87	49.39 %
Chimney	0.83	19.68 %
Grinder	0.40	16.61 %
Small-Ap	0.12	4.07 %
In-Stove	0.02	9.19 %
Total	8.13	14.81 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.67	11.78 %
KNL1	0.43	9.85 %
CTO1	0.32	12.73 %
KDA1	0.28	13.05 %
KDR1	0.20	13.87 %
TPY1	0.19	11.23 %
NDL1	0.18	10.43 %
SPE1	0.16	12.08 %
PUT1	0.13	7.69 %
RJP1	0.11	6.62 %
TPI1	0.11	10.83 %
KOU1	0.11	6.27 %
PGR1	0.10	7.40 %
DHN1	0.08	9.02 %
KHT1	0.05	4.79 %
NLR1	0.05	4.21 %
MPL1	0.05	3.38 %
PDT1		0.00 %
PMR1		0.00 %
Total	8.13	14.81 %