



# AP : BUTERFLY Sales Performance 19/04/2026 9:27 AM

MTD Sales  
15.61 L

Brand Share %  
14.80 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.83	21.92 %
Gas-Stov	3.89	20.04 %
Grinder	1.52	19.13 %
Cook-Pre	1.51	49.21 %
Chimney	1.40	17.85 %
Small-Ap	0.39	6.41 %
Fan	0.07	0.25 %
In-Stove	-0.01	-0.78 %
<b>Total</b>	<b>15.61</b>	<b>14.80 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.38	15.97 %
TIRUPATI-01	7.23	13.63 %
<b>Total</b>	<b>15.61</b>	<b>14.80 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.97	24.02 %
Gas-Stov	1.86	19.96 %
Grinder	0.85	17.28 %
Chimney	0.74	25.45 %
Cook-Pre	0.72	48.52 %
Small-Ap	0.24	6.40 %
Fan	0.04	0.27 %
In-Stove	-0.04	-5.03 %
<b>Total</b>	<b>8.38</b>	<b>15.97 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	0.26	14.03 %
CRL1	0.25	9.55 %
RMV1	0.18	9.42 %
NRT1	0.18	13.94 %
ELU1	0.18	9.26 %
VJW4	0.17	6.46 %
TNK1	0.16	11.60 %
TEL1	0.15	10.96 %
GNT2	0.14	8.93 %
VJW2	0.13	13.71 %
CKT1	0.12	10.75 %
TVU1	0.12	8.77 %
BPP1	0.12	11.37 %
OGL1	0.11	4.74 %
KND1	0.11	12.54 %
PAP1	0.10	9.68 %
BVR1	0.10	4.60 %
JGG1	0.06	10.58 %
GDV1	0.06	8.31 %
RAL1	0.03	2.25 %
NPR1	0.03	4.07 %
AMP1	0.02	2.45 %
PNR1		0.00 %
<b>Total</b>	<b>8.38</b>	<b>15.97 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	2.86	19.56 %
Gas-Stov	2.03	20.12 %
Cook-Pre	0.79	49.85 %
Grinder	0.66	22.16 %
Chimney	0.66	13.35 %
Small-Ap	0.15	6.42 %
Fan	0.04	0.23 %
In-Stove	0.03	4.55 %
<b>Total</b>	<b>7.23</b>	<b>13.63 %</b>

Branch *	MTD Sales L	Brand Share %
KNL1	0.30	8.25 %
NLR1	0.19	11.62 %
KAR1	0.18	7.03 %
DHN1	0.17	11.50 %
PMR1	0.17	8.64 %
RJP1	0.17	10.51 %
TPY1	0.15	9.85 %
PGR1	0.13	6.80 %
KDA1	0.11	8.37 %
PIL1	0.11	9.48 %
CTO1	0.11	3.86 %
GTL1	0.10	13.54 %
VKI1	0.07	7.47 %
KDR1	0.06	6.22 %
NDL1	0.06	3.95 %
RCY1	0.04	2.87 %
TPI1	0.03	3.17 %
MPL1	0.03	1.14 %
KHT1	0.01	0.55 %
TPSD		0.00 %
<b>Total</b>	<b>7.23</b>	<b>13.63 %</b>