



AP : BUTERFLY Sales Performance 19/03/2026 9:27 AM

MTD Sales
19.65 L

Brand Share %
18.96 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.21	20.74 %
Gas-Stov	4.17	19.12 %
In-Stove	3.93	47.09 %
Cook-Pre	1.85	39.64 %
Grinder	1.71	17.72 %
Chimney	1.26	20.01 %
Small-Ap	0.49	6.62 %
Fan	0.03	0.19 %
Total	19.65	18.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.31	20.14 %
TIRUPATI-01	9.34	17.80 %
Total	19.65	18.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.07	21.51 %
In-Stove	2.49	46.74 %
Gas-Stov	2.08	22.31 %
Grinder	1.01	16.19 %
Cook-Pre	0.76	49.83 %
Chimney	0.60	22.19 %
Small-Ap	0.27	5.92 %
Fan	0.03	0.40 %
Total	10.31	20.14 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.49	17.96 %
PAP1	0.29	17.53 %
ELU1	0.23	14.20 %
CKT1	0.20	18.65 %
GNT2	0.19	14.25 %
PRL1	0.18	13.51 %
RAL1	0.17	18.05 %
DPE1	0.16	16.52 %
PPM1	0.16	12.41 %
JPT1	0.15	12.82 %
VJW4	0.14	12.89 %
OGL1	0.13	6.77 %
VJW2	0.09	3.22 %
TEL1	0.08	5.80 %
JGG1	0.07	10.82 %
PNR1	0.04	15.45 %
GTSD		0.00 %
Total	10.31	20.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.14	20.03 %
Gas-Stov	2.09	16.74 %
In-Stove	1.44	47.69 %
Cook-Pre	1.09	34.68 %
Grinder	0.70	20.52 %
Chimney	0.66	18.37 %
Small-Ap	0.22	7.78 %
Total	9.34	17.80 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.83	17.28 %
ATP1	0.56	12.29 %
RJP1	0.37	15.23 %
KAR1	0.32	13.32 %
KNL1	0.27	10.48 %
TPY1	0.26	13.78 %
KDA1	0.21	18.09 %
NDL1	0.21	18.51 %
PMR1	0.20	10.61 %
DHN1	0.19	15.54 %
KDR1	0.18	14.95 %
NLR1	0.17	15.73 %
CTO1	0.15	5.25 %
MPL1	0.12	3.88 %
TPI1	0.10	11.88 %
KHT1	0.07	5.83 %
RCY1	0.06	6.68 %
VKI1	0.04	7.53 %
TPSD		0.00 %
Total	9.34	17.80 %