

MTD Sales
22.24 L

Brand Share %
24.72 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.57	29.37 %
Gas-Stov	6.44	25.04 %
Cook-Pre	2.28	41.78 %
Grinder	1.53	15.98 %
Chimney	1.02	18.43 %
Small-Ap	0.77	19.87 %
In-Stove	0.61	56.54 %
Fan	0.03	0.42 %
Total	22.24	24.72 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.96	27.56 %
TIRUPATI-01	9.28	21.62 %
Total	22.24	24.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.53	33.47 %
Gas-Stov	3.71	28.06 %
Cook-Pre	1.38	51.59 %
Grinder	1.13	17.97 %
Chimney	0.47	18.94 %
Small-Ap	0.43	22.75 %
In-Stove	0.27	59.20 %
Fan	0.03	0.76 %
Total	12.96	27.56 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.51	19.54 %
GNT1	0.50	22.84 %
TNK1	0.50	22.27 %
DPE1	0.29	24.53 %
CRL1	0.27	13.75 %
OGL1	0.19	8.27 %
KDR1	0.13	6.53 %
TEL1	0.12	18.74 %
GNT2	0.10	20.25 %
KND1	0.10	14.43 %
JPT1	0.10	11.08 %
TVU1	0.09	10.55 %
VUY1	0.09	16.34 %
ELU1	0.08	6.09 %
RAL1	0.08	5.19 %
VJW2	0.06	9.83 %
CKT1	0.05	4.70 %
VKN1	0.04	3.70 %
BPP1	0.03	5.44 %
NPR1	0.02	3.99 %
JGG1	0.02	2.64 %
PNR1		0.00 %
Total	12.96	27.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.04	25.15 %
Gas-Stov	2.73	21.83 %
Cook-Pre	0.90	32.37 %
Chimney	0.55	18.00 %
Grinder	0.40	12.16 %
In-Stove	0.34	54.57 %
Small-Ap	0.34	17.09 %
Total	9.28	21.62 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.98	23.01 %
TPY2	0.59	17.38 %
CTO1	0.29	19.91 %
PIL1	0.27	18.24 %
NLR1	0.26	22.60 %
SPE1	0.25	20.57 %
KVL1	0.22	17.04 %
NDL1	0.20	10.84 %
KNL1	0.16	6.87 %
RCY1	0.15	15.18 %
NYP1	0.14	10.91 %
MPL1	0.14	9.04 %
GTL1	0.12	24.20 %
TPY1	0.11	9.05 %
KHT1	0.10	4.67 %
PMR1	0.10	8.41 %
PUT1	0.09	6.18 %
PGR1	0.08	7.84 %
RJP1	0.08	5.81 %
VKI1	0.07	7.30 %
PDT1	0.07	11.10 %
DHN1	0.05	7.81 %
TPI1	0.05	4.63 %
KDA1	0.05	7.00 %
Total	9.28	21.62 %