

MTD Sales
25.73 L

Brand Share %
19.67 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.21	21.89 %
Gas-Stov	7.52	20.20 %
Cook-Pre	3.10	40.98 %
Grinder	2.62	16.70 %
Small-Ap	1.02	18.15 %
In-Stove	0.74	64.68 %
Chimney	0.43	6.60 %
Fan	0.09	0.84 %
Total	25.73	19.67 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.16	24.00 %
TIRUPATI-01	10.57	15.63 %
Total	25.73	19.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.99	26.51 %
Gas-Stov	4.52	28.30 %
Grinder	2.05	19.44 %
Cook-Pre	1.63	46.14 %
Small-Ap	0.46	16.92 %
In-Stove	0.33	93.22 %
Chimney	0.14	6.14 %
Fan	0.03	0.56 %
Total	15.16	24.00 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.46	15.02 %
OGL1	0.29	9.13 %
BVR1	0.28	13.79 %
RAL1	0.23	15.96 %
ELU1	0.22	9.84 %
NRT1	0.20	13.34 %
VUY1	0.20	15.37 %
BPP1	0.17	13.48 %
CKT1	0.16	9.41 %
KND1	0.13	12.08 %
VJW2	0.13	15.52 %
AMP1	0.11	12.37 %
PRL1	0.10	14.54 %
TEL1	0.09	7.78 %
GNT2	0.06	4.91 %
PNR1	0.01	1.12 %
GTSD		0.00 %
Total	15.16	24.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.22	17.55 %
Gas-Stov	3.00	14.12 %
Cook-Pre	1.47	36.44 %
Grinder	0.56	11.04 %
Small-Ap	0.55	19.32 %
In-Stove	0.41	51.80 %
Chimney	0.30	6.85 %
Fan	0.06	1.11 %
Total	10.57	15.63 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.94	14.18 %
KVL1	0.42	17.66 %
TPY1	0.29	14.63 %
VKI1	0.27	15.98 %
PIL1	0.26	14.18 %
CTO1	0.26	6.42 %
KHT1	0.25	10.33 %
KNL1	0.25	4.93 %
PGR1	0.24	9.39 %
PMR1	0.23	8.43 %
NLR1	0.21	10.04 %
KDA1	0.17	6.80 %
NDL1	0.17	7.33 %
DHN1	0.16	16.67 %
RJP1	0.16	6.22 %
MPL1	0.12	6.08 %
PUT1	0.12	6.01 %
RCY1	0.12	7.48 %
PDT1	0.07	7.58 %
TPI1	0.07	3.98 %
TPSD		0.00 %
Total	10.57	15.63 %