

MTD Sales
19.53 L

Brand Share %
18.10 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.02	18.07 %
Gas-Stov	4.38	15.94 %
Cook-Ele	3.31	54.38 %
Chimney	2.43	33.50 %
Cook-Pre	1.76	59.50 %
Grinder	0.87	11.95 %
Small-Ap	0.75	8.21 %
In-Stove	0.01	0.50 %
Total	19.53	18.10 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.17	20.37 %
TIRUPATI-01	8.36	15.76 %
Total	19.53	18.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.09	20.97 %
Gas-Stov	2.64	19.38 %
Cook-Ele	1.87	44.66 %
Chimney	1.39	36.38 %
Cook-Pre	1.02	61.84 %
Grinder	0.75	16.33 %
Small-Ap	0.41	8.68 %
In-Stove	0.01	0.88 %
Total	11.17	20.37 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.57	16.73 %
VJW1	0.31	11.33 %
BVR1	0.25	13.88 %
RAL1	0.23	14.03 %
VJW4	0.19	14.07 %
BPP1	0.18	16.75 %
CRL1	0.16	6.34 %
GNT2	0.15	10.57 %
GDV1	0.12	13.50 %
PRL1	0.12	10.85 %
TVU1	0.12	15.23 %
TEL1	0.09	7.60 %
JPT1	0.08	9.01 %
OGI1	0.07	4.13 %
GTSD	0.01	0.53 %
VJW2		0.00 %
Total	11.17	20.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.93	15.77 %
Gas-Stov	1.75	12.57 %
Cook-Ele	1.44	75.69 %
Chimney	1.05	30.32 %
Cook-Pre	0.74	56.58 %
Small-Ap	0.33	7.69 %
Grinder	0.12	4.43 %
Total	8.36	15.76 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.52	10.02 %
ATP1	0.50	9.71 %
RCY1	0.30	12.36 %
KNL1	0.27	9.45 %
KAR1	0.22	12.98 %
KDR1	0.22	11.58 %
TPY1	0.19	12.91 %
SPE1	0.16	11.99 %
PUT1	0.11	9.16 %
NLR1	0.10	11.45 %
RJP1	0.10	5.62 %
PMR1	0.09	8.00 %
NYP1	0.07	8.43 %
PDT1	0.06	4.34 %
KHT1	0.05	3.22 %
CTO1	0.05	3.30 %
GTL1		0.00 %
TPSD		0.00 %
Total	8.36	15.76 %