

MTD Sales
11.85 L

Brand Share %
17.71 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.12	20.98 %
Gas-Stov	2.53	16.54 %
Cook-Pre	1.46	34.44 %
Grinder	1.09	16.37 %
In-Stove	0.78	82.57 %
Small-Ap	0.70	19.61 %
Fan	0.18	2.24 %
Total	11.85	17.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.11	20.73 %
TIRUPATI-01	5.75	15.34 %
Total	11.85	17.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.28	27.17 %
Gas-Stov	1.28	21.12 %
Grinder	0.56	18.34 %
Cook-Pre	0.45	29.48 %
Small-Ap	0.30	19.98 %
In-Stove	0.15	78.22 %
Fan	0.09	2.62 %
Total	6.11	20.73 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.34	15.44 %
CRL1	0.28	14.21 %
TNK1	0.22	14.02 %
VKN1	0.14	13.50 %
ELU1	0.12	11.81 %
VUY1	0.12	14.91 %
PPM1	0.11	16.69 %
VJW4	0.11	9.19 %
JPT1	0.10	12.39 %
OGL1	0.08	7.64 %
DPE1	0.07	16.09 %
TVU1	0.06	13.02 %
GNT2	0.06	12.04 %
BPP1	0.05	8.30 %
VJW2	0.04	12.70 %
PRL1	0.03	8.88 %
CKT1	0.03	5.16 %
PNR1	0.02	8.91 %
GDV1		0.00 %
KND1		0.00 %
Total	6.11	20.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.85	14.95 %
Gas-Stov	1.24	13.52 %
Cook-Pre	1.01	37.22 %
In-Stove	0.63	83.65 %
Grinder	0.53	14.69 %
Small-Ap	0.40	19.35 %
Fan	0.09	1.95 %
Total	5.75	15.34 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.36	11.70 %
PMR1	0.18	11.54 %
RCY1	0.17	14.26 %
KHT1	0.17	13.41 %
RJP1	0.15	10.50 %
MPL1	0.14	8.90 %
NYP1	0.14	9.97 %
PIL1	0.14	10.90 %
KNL1	0.13	7.73 %
NDL1	0.13	13.72 %
CTO1	0.12	9.50 %
ADI1	0.12	9.85 %
TPY1	0.11	7.60 %
PDT1	0.11	14.66 %
PGR1	0.11	11.19 %
GTL1	0.08	10.93 %
SPE1	0.07	14.20 %
PUT1	0.07	4.72 %
KDA1	0.07	4.30 %
DHN1	0.06	7.77 %
Total	5.75	15.34 %