

MTD Sales
18.14 L

Brand Share %
17.50 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.19	19.76 %
Gas-Stov	4.27	16.12 %
Cook-Pre	2.72	41.61 %
Grinder	1.76	14.60 %
Small-Ap	0.91	16.83 %
In-Stove	0.60	50.34 %
Chimney	0.44	10.76 %
Fan	0.26	2.29 %
Total	18.14	17.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.87	20.90 %
TIRUPATI-01	8.27	14.65 %
Total	18.14	17.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.10	26.36 %
Gas-Stov	2.13	18.52 %
Grinder	1.29	17.45 %
Cook-Pre	1.15	52.10 %
Chimney	0.44	25.12 %
Small-Ap	0.35	13.65 %
In-Stove	0.30	68.97 %
Fan	0.12	2.06 %
Total	9.87	20.90 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.57	16.12 %
BVR1	0.44	14.51 %
GNT1	0.23	12.31 %
TVU1	0.23	13.95 %
ELU1	0.19	15.88 %
CKT1	0.14	10.78 %
GDV1	0.09	8.52 %
VJW4	0.09	7.57 %
JPT1	0.07	9.95 %
OGL1	0.07	3.25 %
GNT2	0.05	6.74 %
GTSD		0.00 %
Total	9.87	20.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.08	14.82 %
Gas-Stov	2.13	14.28 %
Cook-Pre	1.57	36.28 %
Small-Ap	0.56	19.68 %
Grinder	0.48	10.12 %
In-Stove	0.30	39.76 %
Fan	0.14	2.52 %
Total	8.27	14.65 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.97	16.17 %
TPY2	0.47	11.09 %
PUT1	0.38	10.55 %
KHT1	0.36	12.81 %
NYP1	0.36	16.57 %
PMR1	0.32	11.34 %
ADI1	0.30	15.67 %
SPE1	0.26	14.80 %
KNL1	0.24	8.43 %
TPY1	0.22	10.42 %
CTO1	0.21	11.05 %
PGR1	0.19	12.74 %
NDL1	0.18	9.38 %
MPL1	0.17	7.78 %
RCY1	0.16	13.46 %
VKI1	0.15	10.68 %
NLR1	0.14	15.93 %
RJP1	0.11	5.21 %
TPI1	0.11	6.86 %
DHN1	0.09	9.44 %
KDA1	0.08	4.54 %
TPSD		0.00 %
Total	8.27	14.65 %