



AP : BUTERFLY Sales Performance 18/05/2026 9:27 AM

MTD Sales
16.19 L

Brand Share %
15.62 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.95	21.10 %
Gas-Stov	4.65	18.59 %
Cook-Pre	1.51	48.57 %
Chimney	1.43	19.09 %
Grinder	1.28	17.41 %
Small-Ap	0.35	5.97 %
In-Stove	0.02	2.27 %
Total	16.19	15.62 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.44	16.50 %
TIRUPATI-01	7.75	14.75 %
Total	16.19	15.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.90	24.46 %
Gas-Stov	2.09	18.46 %
Grinder	0.88	17.14 %
Chimney	0.67	20.25 %
Cook-Pre	0.67	46.56 %
Small-Ap	0.22	7.87 %
Total	8.44	16.50 %

Branch *	MTD Sales L	Brand Share %
NZV1	0.25	14.54 %
BVR1	0.22	11.51 %
VJW4	0.17	12.86 %
NRT1	0.15	8.39 %
GNT1	0.14	8.40 %
RAL1	0.13	11.38 %
GNT2	0.12	12.39 %
VJW1	0.11	6.17 %
AMP1	0.10	10.05 %
TVU1	0.10	6.04 %
VJW2	0.08	10.53 %
PNR1	0.08	14.93 %
KND1	0.08	12.26 %
CKT1	0.07	5.93 %
VUY1	0.06	8.89 %
BPP1	0.04	4.86 %
OGL1	0.04	1.23 %
ELU1	0.02	2.04 %
TEL1		0.00 %
Total	8.44	16.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.05	17.93 %
Gas-Stov	2.57	18.70 %
Cook-Pre	0.84	50.31 %
Chimney	0.75	18.16 %
Grinder	0.40	18.03 %
Small-Ap	0.12	4.16 %
In-Stove	0.02	9.19 %
Total	7.75	14.75 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.58	15.46 %
TPY2	0.49	9.24 %
KNL1	0.35	8.72 %
CTO1	0.32	12.81 %
KDA1	0.28	13.69 %
KDR1	0.20	14.07 %
TPY1	0.19	11.49 %
NDL1	0.18	11.52 %
SPE1	0.16	12.08 %
KVL1	0.14	14.30 %
PUT1	0.13	7.77 %
TPI1	0.11	11.09 %
KOU1	0.11	6.32 %
PGR1	0.10	7.75 %
RJP1	0.08	5.33 %
DHN1	0.08	9.49 %
KHT1	0.05	5.53 %
NLR1	0.05	4.21 %
MPL1	0.05	3.53 %
PDT1		0.00 %
PMR1		0.00 %
Total	7.75	14.75 %