

MTD Sales
21.44 L

Brand Share %
25.13 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.38	29.91 %
Gas-Stov	6.16	25.48 %
Cook-Pre	2.09	40.51 %
Grinder	1.53	16.78 %
Chimney	0.95	19.00 %
Small-Ap	0.74	21.08 %
In-Stove	0.57	54.96 %
Fan	0.03	0.43 %
Total	21.44	25.13 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.49	27.89 %
TIRUPATI-01	8.94	22.08 %
Total	21.44	25.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.45	34.00 %
Gas-Stov	3.45	27.81 %
Cook-Pre	1.29	50.32 %
Grinder	1.13	18.98 %
Chimney	0.47	19.92 %
Small-Ap	0.42	25.31 %
In-Stove	0.25	57.49 %
Fan	0.03	0.77 %
Total	12.49	27.89 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.50	23.41 %
VJW3	0.46	19.36 %
TNK1	0.44	20.68 %
CRL1	0.20	11.41 %
PRL1	0.18	23.80 %
OGL1	0.17	7.52 %
KDR1	0.13	7.55 %
TEL1	0.12	18.74 %
GNT2	0.10	21.62 %
KND1	0.10	15.47 %
JPT1	0.10	11.08 %
VUY1	0.09	16.34 %
RAL1	0.08	5.32 %
ELU1	0.06	4.90 %
VJW2	0.06	11.15 %
CKT1	0.05	4.90 %
TVU1	0.04	5.35 %
VKN1	0.04	3.70 %
BPP1	0.03	5.50 %
NPR1	0.02	4.12 %
JGG1	0.02	2.64 %
PNR1		0.00 %
Total	12.49	27.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.93	25.64 %
Gas-Stov	2.71	23.03 %
Cook-Pre	0.80	30.81 %
Chimney	0.48	18.17 %
Grinder	0.40	12.62 %
In-Stove	0.32	53.10 %
Small-Ap	0.32	17.22 %
Total	8.94	22.08 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.97	23.51 %
TPY2	0.57	18.56 %
CTO1	0.29	21.15 %
PIL1	0.26	17.86 %
NLR1	0.26	23.09 %
SPE1	0.25	20.69 %
KVL1	0.20	16.28 %
NDL1	0.20	11.43 %
RCY1	0.15	16.05 %
NYP1	0.14	11.20 %
KNL1	0.14	7.43 %
MPL1	0.12	8.16 %
TPY1	0.11	9.58 %
PMR1	0.10	8.41 %
PUT1	0.09	6.61 %
KHT1	0.09	4.35 %
PGR1	0.08	7.84 %
RJP1	0.08	5.81 %
VKI1	0.07	7.58 %
DHN1	0.05	7.81 %
PDT1	0.05	8.26 %
TPI1	0.05	4.63 %
KDA1	0.05	7.00 %
Total	8.94	22.08 %