

MTD Sales
24.23 L

Brand Share %
19.65 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.70	22.09 %
Gas-Stov	6.92	19.55 %
Cook-Pre	3.01	41.63 %
Grinder	2.57	17.49 %
Small-Ap	0.96	17.76 %
In-Stove	0.70	63.46 %
Chimney	0.29	4.56 %
Fan	0.09	0.93 %
Total	24.23	19.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.53	24.38 %
TIRUPATI-01	9.71	15.23 %
Total	24.23	19.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.77	27.22 %
Gas-Stov	4.26	27.87 %
Grinder	2.05	20.45 %
Cook-Pre	1.58	46.20 %
Small-Ap	0.43	16.21 %
In-Stove	0.33	93.22 %
Chimney	0.07	3.36 %
Fan	0.03	0.63 %
Total	14.53	24.38 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.45	16.25 %
BVR1	0.28	13.97 %
OGL1	0.26	8.79 %
RAL1	0.23	16.14 %
ELU1	0.22	11.00 %
VKN1	0.21	16.27 %
NRT1	0.20	15.04 %
VUY1	0.20	15.87 %
BPP1	0.17	13.84 %
CKT1	0.16	9.99 %
KND1	0.13	12.14 %
VJW2	0.13	17.66 %
AMP1	0.10	11.87 %
PRL1	0.10	14.54 %
TEL1	0.09	7.78 %
GNT2	0.06	5.29 %
PNR1	0.01	1.12 %
GTSD		0.00 %
Total	14.53	24.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.93	17.29 %
Gas-Stov	2.66	13.22 %
Cook-Pre	1.43	37.53 %
Small-Ap	0.53	19.25 %
Grinder	0.52	11.12 %
In-Stove	0.37	49.35 %
Chimney	0.22	5.15 %
Fan	0.06	1.22 %
Total	9.71	15.23 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.83	13.34 %
KVL1	0.41	17.30 %
TPY1	0.29	15.20 %
VKI1	0.27	15.98 %
PIL1	0.26	14.65 %
KHT1	0.25	10.88 %
KNL1	0.25	5.18 %
PGR1	0.24	10.03 %
PMR1	0.23	8.96 %
CTO1	0.22	5.83 %
NLR1	0.21	10.28 %
KDA1	0.17	6.96 %
NDL1	0.16	7.27 %
DHN1	0.14	16.15 %
RJP1	0.14	5.99 %
MPL1	0.12	6.15 %
RCY1	0.12	7.87 %
PDT1	0.07	7.58 %
PUT1	0.05	2.57 %
TPI1	0.04	2.66 %
TPSD		0.00 %
Total	9.71	15.23 %