

MTD Sales
18.29 L

Brand Share %
17.75 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.57	17.59 %
Gas-Stov	4.18	15.70 %
Cook-Ele	3.19	55.65 %
Chimney	2.12	31.36 %
Cook-Pre	1.60	58.82 %
Grinder	0.87	12.18 %
Small-Ap	0.75	8.45 %
In-Stove	0.01	0.51 %
Total	18.29	17.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.41	19.85 %
TIRUPATI-01	7.88	15.57 %
Total	18.29	17.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.87	20.59 %
Gas-Stov	2.56	19.41 %
Cook-Ele	1.82	45.17 %
Chimney	1.07	30.59 %
Cook-Pre	0.92	60.59 %
Grinder	0.75	16.49 %
Small-Ap	0.41	8.93 %
In-Stove	0.01	0.90 %
Total	10.41	19.85 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.56	17.48 %
VSK1	0.40	15.09 %
VJW1	0.31	11.33 %
BVR1	0.25	14.63 %
RAL1	0.23	14.03 %
NPR1	0.22	17.25 %
VJW4	0.19	15.94 %
BPP1	0.18	16.75 %
CRL1	0.16	6.40 %
GNT2	0.15	10.85 %
VKN1	0.14	17.13 %
GDV1	0.12	13.71 %
PRL1	0.12	11.41 %
TVU1	0.12	15.23 %
TEL1	0.09	7.65 %
JPT1	0.08	9.01 %
OGL1	0.07	4.24 %
GTSD	0.01	0.53 %
VJW2		0.00 %
Total	10.41	19.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.70	15.23 %
Gas-Stov	1.62	12.05 %
Cook-Ele	1.37	80.38 %
Chimney	1.05	32.18 %
Cook-Pre	0.69	56.61 %
Small-Ap	0.33	7.93 %
Grinder	0.12	4.60 %
Total	7.88	15.57 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.50	10.07 %
TPY2	0.50	10.67 %
RCY1	0.30	12.36 %
KAR1	0.22	13.45 %
KDR1	0.22	12.26 %
TPY1	0.19	12.91 %
KNL1	0.18	6.81 %
SPE1	0.13	9.94 %
PUT1	0.11	10.13 %
RJP1	0.10	6.01 %
NLR1	0.09	10.89 %
PMR1	0.09	8.64 %
NYP1	0.07	8.61 %
PDT1	0.06	4.47 %
KHT1	0.05	3.29 %
CTO1	0.05	3.46 %
GTL1		0.00 %
TPSD		0.00 %
Total	7.88	15.57 %