

MTD Sales
10.95 L

Brand Share %
17.08 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.65	19.94 %
Gas-Stov	2.34	16.17 %
Cook-Pre	1.34	32.83 %
Grinder	0.99	15.46 %
In-Stove	0.76	82.20 %
Small-Ap	0.69	20.22 %
Fan	0.18	2.27 %
Total	10.95	17.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.87	20.47 %
TIRUPATI-01	5.08	14.33 %
Total	10.95	17.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.09	26.50 %
Gas-Stov	1.28	22.06 %
Grinder	0.56	18.84 %
Cook-Pre	0.39	26.81 %
Small-Ap	0.30	20.48 %
In-Stove	0.15	78.22 %
Fan	0.09	2.52 %
Total	5.87	20.47 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.32	12.85 %
CRL1	0.28	14.21 %
TEL1	0.15	16.00 %
VKN1	0.14	13.50 %
ELU1	0.12	12.22 %
VJW4	0.11	9.41 %
JPT1	0.10	12.70 %
VUY1	0.10	13.61 %
OGL1	0.08	7.64 %
TVU1	0.07	14.18 %
DPE1	0.07	16.09 %
BPP1	0.05	8.81 %
VJW2	0.04	12.70 %
PRL1	0.03	9.89 %
CKT1	0.03	5.56 %
GNT2	0.02	4.61 %
PNR1	0.02	8.91 %
GDV1		0.00 %
KND1		0.00 %
Total	5.87	20.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.55	13.36 %
Gas-Stov	1.05	12.19 %
Cook-Pre	0.95	36.17 %
In-Stove	0.61	83.21 %
Grinder	0.43	12.55 %
Small-Ap	0.39	20.02 %
Fan	0.09	2.06 %
Total	5.08	14.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.33	10.95 %
KHT1	0.17	13.82 %
RJP1	0.15	10.50 %
PMR1	0.14	9.48 %
MPL1	0.14	9.19 %
PIL1	0.14	10.90 %
NDL1	0.13	14.38 %
KNL1	0.11	7.31 %
PGR1	0.11	11.19 %
TPI1	0.11	17.04 %
CTO1	0.10	8.10 %
ADI1	0.09	8.33 %
GTL1	0.08	11.22 %
SPE1	0.07	14.20 %
TPY1	0.07	5.51 %
PUT1	0.07	4.72 %
KDA1	0.07	4.30 %
NYP1	0.06	4.80 %
DHN1	0.06	7.77 %
PDT1	0.03	4.94 %
Total	5.08	14.33 %