

MTD Sales
17.32 L

Brand Share %
17.43 %

Information:
MTD : 01-08-2025 To 16-08-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **17.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.95	20.12 %
Gas-Stov	4.09	16.17 %
Cook-Pre	2.63	41.40 %
Grinder	1.67	14.34 %
Small-Ap	0.82	16.19 %
In-Stove	0.56	49.83 %
Chimney	0.33	7.96 %
Fan	0.26	2.36 %
Total	17.32	17.43 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.44	20.86 %
TIRUPATI-01	7.88	14.56 %
Total	17.32	17.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.06	27.31 %
Gas-Stov	2.03	18.70 %
Grinder	1.24	17.37 %
Cook-Pre	1.09	50.78 %
Chimney	0.33	18.23 %
Small-Ap	0.29	12.19 %
In-Stove	0.28	67.58 %
Fan	0.12	2.13 %
Total	9.44	20.86 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.51	16.48 %
BVR1	0.39	13.20 %
TVU1	0.23	13.95 %
ELU1	0.19	16.63 %
GNT1	0.17	9.52 %
CKT1	0.12	10.83 %
GDV1	0.09	8.52 %
VJW4	0.09	7.57 %
JPT1	0.07	9.95 %
OGL1	0.07	3.37 %
GNT2	0.05	6.74 %
GTSD		0.00 %
Total	9.44	20.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.89	14.68 %
Gas-Stov	2.06	14.28 %
Cook-Pre	1.54	36.62 %
Small-Ap	0.53	19.67 %
Grinder	0.43	9.54 %
In-Stove	0.28	39.63 %
Fan	0.14	2.60 %
Total	7.88	14.56 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.97	16.71 %
TPY2	0.46	11.44 %
PUT1	0.38	10.66 %
KHT1	0.36	12.97 %
PMR1	0.31	11.24 %
NYP1	0.30	14.46 %
SPE1	0.26	15.67 %
KNL1	0.24	9.00 %
CTO1	0.18	10.87 %
TPY1	0.18	9.07 %
NDL1	0.18	9.38 %
MPL1	0.17	8.43 %
PGR1	0.16	11.79 %
RCY1	0.16	13.46 %
VKI1	0.15	10.68 %
NLR1	0.11	13.78 %
RJP1	0.11	5.28 %
TPI1	0.11	7.52 %
DHN1	0.09	9.44 %
KDA1	0.08	4.52 %
TPSD		0.00 %
Total	7.88	14.56 %