



# AP : BUTERFLY Sales Performance 17/05/2026 9:27 AM

MTD Sales  
15.49 L

Brand Share %  
15.80 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.69	21.38 %
Gas-Stov	4.60	19.02 %
Cook-Pre	1.41	47.71 %
Chimney	1.28	18.43 %
Grinder	1.14	16.42 %
Small-Ap	0.34	6.05 %
In-Stove	0.02	2.69 %
<b>Total</b>	<b>15.49</b>	<b>15.80 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.90	16.40 %
TIRUPATI-01	7.58	15.22 %
<b>Total</b>	<b>15.49</b>	<b>15.80 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.70	24.24 %
Gas-Stov	2.03	18.69 %
Grinder	0.80	16.59 %
Cook-Pre	0.63	45.14 %
Chimney	0.52	17.94 %
Small-Ap	0.22	7.81 %
<b>Total</b>	<b>7.90</b>	<b>16.40 %</b>

Branch *	MTD Sales L	Brand Share %
NZV1	0.25	15.19 %
BVR1	0.18	9.82 %
VJW4	0.17	13.36 %
NRT1	0.15	8.39 %
GNT1	0.14	11.24 %
GNT2	0.12	12.89 %
VJW1	0.11	6.29 %
TVU1	0.10	6.16 %
RAL1	0.09	9.20 %
VJW2	0.08	10.53 %
KND1	0.08	13.26 %
AMP1	0.07	7.43 %
CKT1	0.07	5.93 %
VUY1	0.06	9.47 %
BPP1	0.04	4.86 %
OGL1	0.02	0.75 %
ELU1	0.02	2.04 %
TEL1		0.00 %
<b>Total</b>	<b>7.90</b>	<b>16.40 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	2.99	18.65 %
Gas-Stov	2.57	19.30 %
Cook-Pre	0.78	50.04 %
Chimney	0.75	18.78 %
Grinder	0.34	16.03 %
Small-Ap	0.12	4.34 %
In-Stove	0.02	12.75 %
<b>Total</b>	<b>7.58</b>	<b>15.22 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	0.50	14.77 %
TPY2	0.49	9.85 %
KNL1	0.35	9.27 %
CTO1	0.32	13.55 %
KDA1	0.28	13.94 %
KDR1	0.20	14.43 %
TPY1	0.19	11.60 %
NDL1	0.18	12.42 %
SPE1	0.16	13.04 %
KVL1	0.14	14.30 %
PUT1	0.13	8.07 %
TPI1	0.11	11.91 %
KOU1	0.11	6.32 %
PGR1	0.10	7.88 %
RJP1	0.08	5.58 %
DHN1	0.08	10.67 %
KHT1	0.05	5.68 %
NLR1	0.05	4.34 %
MPL1	0.02	1.18 %
PDT1		0.00 %
PMR1		0.00 %
<b>Total</b>	<b>7.58</b>	<b>15.22 %</b>