

MTD Sales
14.59 L

Brand Share %
15.22 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.22 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 6.29 | 22.34 % |
| Gas-Stov | 3.63 | 20.48 % |
| Grinder | 1.44 | 19.87 % |
| Cook-Pre | 1.43 | 49.70 % |
| Chimney | 1.40 | 19.24 % |
| Small-Ap | 0.38 | 6.54 % |
| Fan | 0.04 | 0.14 % |
| In-Stove | -0.01 | -0.80 % |
| Total | 14.59 | 15.22 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|----------------|
| VIJAYAWADA-01 | 7.98 | 16.83 % |
| TIRUPATI-01 | 6.61 | 13.64 % |
| Total | 14.59 | 15.22 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 3.67 | 24.57 % |
| Gas-Stov | 1.79 | 20.69 % |
| Grinder | 0.85 | 18.47 % |
| Chimney | 0.74 | 29.89 % |
| Cook-Pre | 0.68 | 49.15 % |
| Small-Ap | 0.24 | 6.73 % |
| Fan | 0.04 | 0.32 % |
| In-Stove | -0.04 | -5.03 % |
| Total | 7.98 | 16.83 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CRL1 | 0.25 | 10.48 % |
| RMV1 | 0.18 | 9.42 % |
| ELU1 | 0.18 | 10.23 % |
| VJW4 | 0.17 | 7.44 % |
| NRT1 | 0.17 | 14.39 % |
| TNK1 | 0.16 | 12.73 % |
| TEL1 | 0.15 | 12.05 % |
| GNT2 | 0.14 | 8.93 % |
| CKT1 | 0.12 | 12.58 % |
| TVU1 | 0.12 | 9.84 % |
| KND1 | 0.11 | 14.39 % |
| PAP1 | 0.10 | 10.25 % |
| BVR1 | 0.10 | 4.60 % |
| BPP1 | 0.10 | 12.61 % |
| OGL1 | 0.09 | 4.16 % |
| JGG1 | 0.06 | 11.35 % |
| GDV1 | 0.04 | 6.16 % |
| RAL1 | 0.03 | 2.25 % |
| NPR1 | 0.03 | 4.26 % |
| AMP1 | 0.02 | 2.73 % |
| PNR1 | | 0.00 % |
| Total | 7.98 | 16.83 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 2.62 | 19.83 % |
| Gas-Stov | 1.83 | 20.28 % |
| Cook-Pre | 0.74 | 50.22 % |
| Chimney | 0.66 | 13.73 % |
| Grinder | 0.59 | 22.34 % |
| Small-Ap | 0.14 | 6.23 % |
| In-Stove | 0.03 | 4.89 % |
| Total | 6.61 | 13.64 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KNL1 | 0.26 | 7.59 % |
| NLR1 | 0.19 | 11.62 % |
| DHN1 | 0.17 | 12.85 % |
| RJP1 | 0.17 | 10.56 % |
| TPY1 | 0.15 | 10.98 % |
| KAR1 | 0.15 | 6.33 % |
| PGR1 | 0.13 | 7.33 % |
| KDA1 | 0.11 | 8.72 % |
| CTO1 | 0.11 | 4.22 % |
| PDT1 | 0.10 | 12.81 % |
| VKI1 | 0.07 | 8.43 % |
| KDR1 | 0.06 | 7.14 % |
| NDL1 | 0.06 | 4.44 % |
| PMR1 | 0.06 | 3.77 % |
| PIL1 | 0.05 | 5.63 % |
| RCY1 | 0.04 | 2.87 % |
| TPI1 | 0.03 | 3.63 % |
| MPL1 | 0.03 | 1.21 % |
| KHT1 | 0.01 | 0.57 % |
| TPSD | | 0.00 % |
| Total | 6.61 | 13.64 % |