



AP : BUTERFLY Sales Performance 17/03/2026 9:28 AM

MTD Sales
18.54 L

Brand Share %
19.40 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.68	20.56 %
Gas-Stov	4.02	19.21 %
In-Stove	3.77	59.87 %
Cook-Pre	1.68	39.86 %
Grinder	1.58	17.90 %
Chimney	1.34	22.52 %
Small-Ap	0.44	6.30 %
Fan	0.03	0.20 %
Total	18.54	19.40 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.67	20.27 %
TIRUPATI-01	8.87	18.54 %
Total	18.54	19.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.77	21.01 %
In-Stove	2.39	56.29 %
Gas-Stov	2.01	21.99 %
Grinder	0.88	15.54 %
Cook-Pre	0.72	49.15 %
Chimney	0.60	22.19 %
Small-Ap	0.27	6.05 %
Fan	0.03	0.42 %
Total	9.67	20.27 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.40	19.40 %
CRL1	0.39	15.35 %
GNT1	0.35	17.81 %
VJW1	0.32	19.00 %
BVR1	0.32	18.97 %
PAP1	0.29	19.30 %
ELU1	0.23	14.93 %
GNT2	0.19	18.93 %
BPP1	0.18	18.59 %
PRL1	0.18	14.91 %
CKT1	0.17	17.77 %
DPE1	0.16	16.83 %
PPM1	0.16	13.69 %
JPT1	0.15	13.45 %
OGL1	0.13	7.11 %
VJW4	0.09	9.43 %
VJW2	0.09	3.42 %
TEL1	0.08	6.46 %
JGG1	0.07	11.66 %
PNR1	0.04	15.45 %
GTSD		0.00 %
Total	9.67	20.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.91	20.14 %
Gas-Stov	2.02	17.05 %
In-Stove	1.38	67.30 %
Cook-Pre	0.96	34.90 %
Chimney	0.73	22.79 %
Grinder	0.70	22.07 %
Small-Ap	0.17	6.73 %
Total	8.87	18.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.79	17.47 %
ATP1	0.56	15.50 %
RJP1	0.36	15.18 %
KAR1	0.29	14.46 %
KNL1	0.27	11.29 %
TPY1	0.25	14.81 %
PGR1	0.22	19.34 %
KDA1	0.21	19.35 %
DHN1	0.19	16.85 %
NDL1	0.19	18.21 %
PMR1	0.18	11.73 %
CTO1	0.15	5.35 %
NLR1	0.15	14.27 %
KDR1	0.14	12.35 %
GTL1	0.12	14.32 %
TPI1	0.10	12.25 %
MPL1	0.08	3.13 %
NYP1	0.08	15.65 %
KHT1	0.07	6.88 %
RCY1	0.06	6.68 %
VKI1	0.04	8.05 %
TPSD		0.00 %
Total	8.87	18.54 %