

MTD Sales
20.39 L

Brand Share %
25.28 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.82	29.59 %
Gas-Stov	5.94	26.29 %
Cook-Pre	1.92	40.21 %
Grinder	1.49	16.97 %
Chimney	0.95	19.58 %
Small-Ap	0.68	20.91 %
In-Stove	0.57	58.77 %
Fan	0.03	0.46 %
Total	20.39	25.28 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.99	28.34 %
TIRUPATI-01	8.39	21.90 %
Total	20.39	25.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.16	34.04 %
Gas-Stov	3.36	28.76 %
Cook-Pre	1.20	51.44 %
Grinder	1.13	19.69 %
Chimney	0.47	21.23 %
Small-Ap	0.39	24.90 %
In-Stove	0.25	59.80 %
Fan	0.03	0.81 %
Total	11.99	28.34 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.48	22.64 %
TNK1	0.40	19.32 %
VJW3	0.35	15.96 %
CRL1	0.20	11.86 %
PRL1	0.18	23.80 %
OGL1	0.17	7.80 %
KDR1	0.13	7.90 %
GDV1	0.12	19.42 %
TEL1	0.12	18.74 %
KND1	0.10	15.47 %
JPT1	0.10	12.65 %
VUY1	0.09	16.34 %
RAL1	0.08	5.45 %
VJW2	0.06	11.88 %
ELU1	0.05	4.24 %
CKT1	0.05	5.97 %
TVU1	0.04	5.57 %
BPP1	0.03	5.50 %
VKN1	0.03	3.30 %
NPR1	0.02	4.57 %
JGG1	0.02	2.81 %
PNR1		0.00 %
Total	11.99	28.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.66	24.98 %
Gas-Stov	2.58	23.65 %
Cook-Pre	0.72	29.45 %
Chimney	0.48	18.17 %
Grinder	0.36	11.81 %
In-Stove	0.32	57.97 %
Small-Ap	0.28	17.10 %
Total	8.39	21.90 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.97	23.92 %
TPY2	0.57	19.78 %
NLR1	0.26	24.36 %
CTO1	0.24	19.61 %
PIL1	0.23	17.02 %
SPE1	0.22	18.06 %
NDL1	0.20	11.76 %
RCY1	0.15	17.37 %
KVL1	0.15	13.10 %
MPL1	0.12	9.09 %
TPY1	0.11	9.58 %
NYP1	0.11	9.19 %
KNL1	0.10	6.58 %
PMR1	0.10	9.72 %
PUT1	0.09	6.67 %
KHT1	0.09	4.48 %
PGR1	0.08	8.19 %
RJP1	0.08	6.05 %
VKI1	0.06	6.68 %
DHN1	0.05	7.81 %
PDT1	0.05	8.26 %
TPI1	0.05	4.63 %
KDA1	0.05	7.22 %
Total	8.39	21.90 %