

MTD Sales
22.72 L

Brand Share %
19.45 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.07	21.87 %
Gas-Stov	6.51	19.46 %
Cook-Pre	2.74	40.53 %
Grinder	2.48	17.77 %
Small-Ap	0.91	17.66 %
In-Stove	0.70	63.46 %
Chimney	0.22	3.55 %
Fan	0.09	0.98 %
Total	22.72	19.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.72	24.34 %
TIRUPATI-01	9.00	14.90 %
Total	22.72	19.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.43	27.30 %
Gas-Stov	4.01	27.68 %
Grinder	2.01	21.11 %
Cook-Pre	1.42	44.85 %
Small-Ap	0.42	16.07 %
In-Stove	0.33	93.22 %
Chimney	0.07	3.36 %
Fan	0.03	0.68 %
Total	13.72	24.34 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.45	16.58 %
BVR1	0.28	13.97 %
OGL1	0.26	8.66 %
ELU1	0.22	12.10 %
VKN1	0.21	18.71 %
NRT1	0.20	16.58 %
RAL1	0.20	14.18 %
BPP1	0.17	14.13 %
VUY1	0.17	14.43 %
CKT1	0.15	11.21 %
VJW2	0.13	17.66 %
AMP1	0.10	13.70 %
PRL1	0.10	15.04 %
KND1	0.10	9.87 %
TEL1	0.09	9.03 %
GNT2	0.06	5.48 %
PNR1	0.01	1.12 %
GTSD		0.00 %
Total	13.72	24.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.64	16.86 %
Gas-Stov	2.50	13.17 %
Cook-Pre	1.33	36.74 %
Small-Ap	0.49	19.28 %
Grinder	0.47	10.60 %
In-Stove	0.37	49.35 %
Chimney	0.15	3.65 %
Fan	0.06	1.27 %
Total	9.00	14.90 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.94	19.06 %
TPY2	0.83	13.68 %
KVL1	0.41	17.76 %
VKI1	0.25	15.21 %
KNL1	0.25	5.31 %
TPY1	0.23	12.71 %
PIL1	0.23	16.14 %
PMR1	0.23	9.32 %
PGR1	0.22	10.02 %
CTO1	0.22	5.97 %
NLR1	0.21	10.28 %
KHT1	0.20	9.86 %
KDA1	0.17	7.76 %
NDL1	0.16	7.29 %
DHN1	0.14	16.15 %
RJP1	0.14	6.11 %
MPL1	0.10	5.33 %
RCY1	0.09	6.50 %
PDT1	0.07	7.58 %
TPI1	0.04	2.72 %
PUT1	0.01	0.43 %
TPSD		0.00 %
Total	9.00	14.90 %