

MTD Sales
17.84 L

Brand Share %
17.99 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.42	17.81 %
Gas-Stov	4.13	16.21 %
Cook-Ele	3.12	55.05 %
Chimney	2.12	32.04 %
Cook-Pre	1.52	58.37 %
Grinder	0.83	11.80 %
Small-Ap	0.70	8.38 %
In-Stove	0.01	0.54 %
Total	17.84	17.99 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.11	19.99 %
TIRUPATI-01	7.73	15.90 %
Total	17.84	17.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.75	20.53 %
Gas-Stov	2.53	20.02 %
Cook-Ele	1.74	44.10 %
Chimney	1.07	31.90 %
Cook-Pre	0.88	61.21 %
Grinder	0.71	15.70 %
Small-Ap	0.41	9.22 %
In-Stove	0.01	0.95 %
Total	10.11	19.99 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.56	17.87 %
VSK1	0.40	15.63 %
VJW1	0.28	10.72 %
BVR1	0.25	15.72 %
RAL1	0.23	14.03 %
VJW4	0.19	15.94 %
NPR1	0.18	16.33 %
BPP1	0.18	16.75 %
GNT2	0.15	11.18 %
GDV1	0.12	13.71 %
PRL1	0.12	11.41 %
TVU1	0.12	16.20 %
VKN1	0.11	13.07 %
CRL1	0.10	4.54 %
TEL1	0.09	7.65 %
JPT1	0.08	9.01 %
OGL1	0.07	4.24 %
GTSD	0.01	0.53 %
VJW2		0.00 %
Total	10.11	19.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.67	15.66 %
Gas-Stov	1.60	12.46 %
Cook-Ele	1.37	80.38 %
Chimney	1.05	32.18 %
Cook-Pre	0.64	54.87 %
Small-Ap	0.29	7.42 %
Grinder	0.12	4.75 %
Total	7.73	15.90 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.50	10.30 %
TPY2	0.50	10.76 %
RCY1	0.26	11.93 %
KDR1	0.22	12.26 %
TPY1	0.19	12.91 %
KAR1	0.18	11.34 %
KNL1	0.18	7.37 %
SPE1	0.13	9.94 %
PUT1	0.11	11.32 %
RJP1	0.10	6.63 %
NLR1	0.09	10.89 %
PMR1	0.09	9.06 %
NYP1	0.07	9.45 %
PDT1	0.06	4.47 %
KHT1	0.05	3.59 %
CTO1	0.05	3.54 %
GTL1		0.00 %
TPSD		0.00 %
Total	7.73	15.90 %