



# AP : BUTERFLY Sales Performance 16/05/2026 9:27 AM

MTD Sales  
14.65 L

Brand Share %  
15.78 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.40	21.52 %
Gas-Stov	4.41	19.19 %
Cook-Pre	1.31	49.29 %
Chimney	1.11	16.73 %
Grinder	1.05	15.90 %
Small-Ap	0.34	6.38 %
In-Stove	0.02	2.81 %
<b>Total</b>	<b>14.65</b>	<b>15.78 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.45	16.45 %
TIRUPATI-01	7.20	15.13 %
<b>Total</b>	<b>14.65</b>	<b>15.78 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.47	24.07 %
Gas-Stov	1.98	19.26 %
Grinder	0.70	15.83 %
Cook-Pre	0.56	45.74 %
Chimney	0.52	18.83 %
Small-Ap	0.22	8.07 %
<b>Total</b>	<b>7.45</b>	<b>16.45 %</b>

Branch *	MTD Sales L	Brand Share %
NZV1	0.25	15.31 %
BVR1	0.18	10.67 %
RMV1	0.18	12.16 %
VJW4	0.17	14.24 %
NRT1	0.15	8.39 %
GNT1	0.14	11.63 %
PAP1	0.14	12.69 %
GNT2	0.12	12.89 %
VJW1	0.12	7.57 %
TVU1	0.10	6.57 %
RAL1	0.09	9.63 %
VJW2	0.08	10.53 %
KND1	0.08	15.52 %
AMP1	0.07	7.68 %
CKT1	0.07	5.93 %
VUY1	0.06	10.26 %
BPP1	0.04	5.37 %
PNR1	0.02	5.91 %
OGL1	0.02	0.79 %
ELU1	0.02	2.73 %
TEL1		0.00 %
<b>Total</b>	<b>7.45</b>	<b>16.45 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	2.93	19.12 %
Gas-Stov	2.44	19.13 %
Cook-Pre	0.75	52.29 %
Chimney	0.58	15.21 %
Grinder	0.34	16.03 %
Small-Ap	0.12	4.67 %
In-Stove	0.02	12.75 %
<b>Total</b>	<b>7.20</b>	<b>15.13 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	0.50	14.77 %
TPY2	0.49	10.42 %
KNL1	0.33	9.11 %
CTO1	0.32	14.34 %
KDA1	0.28	14.28 %
KAR1	0.23	11.36 %
KDR1	0.20	15.29 %
TPY1	0.19	11.89 %
NDL1	0.18	12.60 %
SPE1	0.16	15.66 %
KVL1	0.14	14.73 %
PUT1	0.13	8.51 %
TPI1	0.11	11.91 %
KOU1	0.11	6.32 %
PGR1	0.10	8.27 %
RJP1	0.08	5.65 %
DHN1	0.08	10.67 %
KHT1	0.05	7.50 %
MPL1	0.02	1.22 %
NLR1	0.01	1.22 %
PDT1		0.00 %
PMR1		0.00 %
<b>Total</b>	<b>7.20</b>	<b>15.13 %</b>