



AP : BUTERFLY Sales Performance 16/04/2026 9:27 AM

MTD Sales
14.07 L

Brand Share %
15.45 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.11	22.66 %
Gas-Stov	3.48	20.65 %
Grinder	1.39	20.11 %
Cook-Pre	1.36	49.85 %
Chimney	1.33	20.78 %
Small-Ap	0.37	6.52 %
Fan	0.04	0.14 %
In-Stove	-0.01	-0.79 %
Total	14.07	15.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.86	17.31 %
TIRUPATI-01	6.21	13.60 %
Total	14.07	15.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.58	25.03 %
Gas-Stov	1.76	21.11 %
Grinder	0.85	18.95 %
Chimney	0.74	34.73 %
Cook-Pre	0.68	51.08 %
Small-Ap	0.24	6.89 %
Fan	0.04	0.33 %
In-Stove	-0.04	-4.92 %
Total	7.86	17.31 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.25	10.81 %
GNT1	0.22	13.79 %
RMV1	0.18	10.01 %
ELU1	0.18	10.77 %
VJW4	0.17	7.91 %
PRL1	0.17	15.44 %
TNK1	0.16	12.73 %
TEL1	0.15	12.05 %
GNT2	0.14	8.93 %
CKT1	0.12	12.66 %
TVU1	0.12	10.58 %
KND1	0.11	14.39 %
BVR1	0.10	4.69 %
BPP1	0.10	12.10 %
OGL1	0.09	4.32 %
PAP1	0.07	7.02 %
JGG1	0.06	11.66 %
GDV1	0.04	6.16 %
RAL1	0.03	2.31 %
NPR1	0.03	4.26 %
AMP1	0.02	3.03 %
PNR1		0.00 %
Total	7.86	17.31 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.53	19.99 %
Gas-Stov	1.72	20.20 %
Cook-Pre	0.68	48.66 %
Chimney	0.58	13.73 %
Grinder	0.54	22.25 %
Small-Ap	0.13	5.91 %
In-Stove	0.03	4.89 %
Total	6.21	13.60 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.26	7.73 %
NLR1	0.18	11.07 %
RJP1	0.17	11.05 %
TPY1	0.15	10.98 %
PGR1	0.13	7.56 %
KDA1	0.11	11.18 %
PDT1	0.10	12.81 %
CTO1	0.09	3.89 %
KAR1	0.07	3.55 %
VKI1	0.07	8.82 %
KDR1	0.06	7.14 %
NDL1	0.06	4.44 %
PMR1	0.06	3.95 %
PIL1	0.05	6.53 %
RCY1	0.04	2.97 %
TPI1	0.03	3.89 %
KHT1	0.01	0.57 %
MPL1		0.00 %
TPSD		0.00 %
Total	6.21	13.60 %