

MTD Sales
19.58 L

Brand Share %
25.76 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.50	30.46 %
Gas-Stov	5.81	26.86 %
Cook-Pre	1.79	40.10 %
Grinder	1.36	16.81 %
Chimney	0.88	19.09 %
Small-Ap	0.65	21.15 %
In-Stove	0.57	58.77 %
Fan	0.03	0.49 %
Total	19.58	25.76 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.38	28.44 %
TIRUPATI-01	8.20	22.78 %
Total	19.58	25.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.94	34.56 %
Gas-Stov	3.28	28.93 %
Cook-Pre	1.11	50.72 %
Grinder	1.00	19.18 %
Chimney	0.40	18.63 %
Small-Ap	0.38	25.28 %
In-Stove	0.25	59.80 %
Fan	0.03	0.89 %
Total	11.38	28.44 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.44	21.60 %
TNK1	0.36	17.98 %
VJW3	0.29	15.13 %
CRL1	0.20	12.11 %
PRL1	0.18	23.80 %
OGI1	0.17	7.80 %
GDV1	0.12	19.42 %
TEL1	0.12	19.69 %
KDR1	0.11	7.65 %
KND1	0.10	16.62 %
JPT1	0.10	12.65 %
VUY1	0.09	16.34 %
RAL1	0.08	5.88 %
VJW2	0.06	14.19 %
ELU1	0.05	4.66 %
CKT1	0.05	5.97 %
TVU1	0.04	5.87 %
BPP1	0.03	5.50 %
VKN1	0.03	3.55 %
NPR1	0.02	4.57 %
JGG1	0.02	3.01 %
PNR1		0.00 %
Total	11.38	28.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.56	26.16 %
Gas-Stov	2.53	24.58 %
Cook-Pre	0.68	29.94 %
Chimney	0.48	19.49 %
Grinder	0.36	12.49 %
In-Stove	0.32	57.97 %
Small-Ap	0.27	17.20 %
Total	8.20	22.78 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.97	24.73 %
TPY2	0.57	21.25 %
NLR1	0.26	24.36 %
CTO1	0.22	20.91 %
SPE1	0.22	19.94 %
NDL1	0.20	12.26 %
PIL1	0.16	14.18 %
KVL1	0.15	15.02 %
RCY1	0.15	20.69 %
MPL1	0.12	10.59 %
TPY1	0.11	9.58 %
NYP1	0.11	9.66 %
PMR1	0.10	10.80 %
KNL1	0.09	6.54 %
KHT1	0.09	4.71 %
PGR1	0.08	8.40 %
RJP1	0.08	6.42 %
VKI1	0.06	6.68 %
PUT1	0.06	4.40 %
DHN1	0.05	9.30 %
PDT1	0.05	8.85 %
TPI1	0.05	4.89 %
KDA1	0.05	7.22 %
Total	8.20	22.78 %