

MTD Sales
21.23 L

Brand Share %
18.99 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.39	21.29 %
Gas-Stov	6.07	18.96 %
Cook-Pre	2.52	39.73 %
Grinder	2.40	17.74 %
Small-Ap	0.88	17.96 %
In-Stove	0.68	62.80 %
Chimney	0.22	3.65 %
Fan	0.09	1.00 %
Total	21.23	18.99 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.25	24.16 %
TIRUPATI-01	7.98	14.02 %
Total	21.23	18.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.21	26.79 %
Gas-Stov	3.86	27.70 %
Grinder	1.97	21.02 %
Cook-Pre	1.39	45.67 %
Small-Ap	0.40	16.30 %
In-Stove	0.31	92.82 %
Chimney	0.07	3.36 %
Fan	0.03	0.70 %
Total	13.25	24.16 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.43	15.96 %
BVR1	0.28	13.97 %
OGL1	0.24	8.45 %
ELU1	0.22	12.10 %
VKN1	0.20	18.36 %
BPP1	0.17	16.00 %
VUY1	0.17	14.43 %
NRT1	0.16	14.57 %
CKT1	0.15	11.70 %
RAL1	0.15	12.35 %
AMP1	0.10	15.23 %
PRL1	0.10	15.62 %
KND1	0.10	9.87 %
TEL1	0.09	9.09 %
GNT2	0.06	5.48 %
PNR1	0.01	1.12 %
GTSD		0.00 %
Total	13.25	24.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.18	15.93 %
Gas-Stov	2.20	12.21 %
Cook-Pre	1.12	34.21 %
Small-Ap	0.47	19.67 %
Grinder	0.43	10.34 %
In-Stove	0.37	49.35 %
Chimney	0.15	3.81 %
Fan	0.06	1.28 %
Total	7.98	14.02 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.73	13.25 %
ATP1	0.64	14.24 %
VKI1	0.25	15.21 %
TPY1	0.23	13.03 %
PMR1	0.23	9.41 %
KNL1	0.23	4.87 %
PGR1	0.22	10.28 %
CTO1	0.22	6.43 %
NLR1	0.21	10.59 %
KHT1	0.20	10.25 %
PIL1	0.19	15.20 %
KDA1	0.17	8.27 %
RJP1	0.14	6.32 %
DHN1	0.12	13.96 %
NDL1	0.10	5.12 %
MPL1	0.09	5.10 %
RCY1	0.09	7.07 %
PDT1	0.07	7.78 %
TPI1	0.04	2.85 %
PUT1	0.01	0.45 %
TPSD		0.00 %
Total	7.98	14.02 %