

MTD Sales
16.61 L

Brand Share %
17.52 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.06	17.36 %
Gas-Stov	3.91	15.93 %
Cook-Ele	2.96	54.09 %
Chimney	1.73	27.79 %
Cook-Pre	1.44	59.36 %
Grinder	0.79	11.89 %
Small-Ap	0.70	8.88 %
In-Stove	0.01	0.57 %
Total	16.61	17.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.33	19.34 %
TIRUPATI-01	7.28	15.64 %
Total	16.61	17.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.54	19.90 %
Gas-Stov	2.40	19.81 %
Cook-Ele	1.66	43.23 %
Chimney	0.83	26.73 %
Cook-Pre	0.80	61.28 %
Grinder	0.67	16.00 %
Small-Ap	0.41	9.56 %
In-Stove	0.01	1.01 %
Total	9.33	19.34 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.40	15.79 %
VJW1	0.28	11.18 %
BVR1	0.25	16.09 %
RAL1	0.23	14.33 %
VJW4	0.19	16.21 %
NPR1	0.18	16.94 %
GNT2	0.15	11.65 %
NZV1	0.14	16.66 %
BPP1	0.14	16.08 %
GDV1	0.12	14.92 %
PRL1	0.12	12.38 %
TVU1	0.12	17.37 %
VKN1	0.11	13.07 %
CRL1	0.10	4.69 %
TEL1	0.09	7.65 %
JPT1	0.05	5.20 %
OGL1	0.04	2.31 %
GTSD	0.01	0.53 %
VJW2		0.00 %
Total	9.33	19.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.52	15.38 %
Gas-Stov	1.51	12.14 %
Cook-Ele	1.30	79.53 %
Chimney	0.90	28.85 %
Cook-Pre	0.64	57.12 %
Small-Ap	0.29	8.07 %
Grinder	0.12	4.85 %
Total	7.28	15.64 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.50	10.72 %
TPY2	0.50	10.86 %
RCY1	0.26	15.05 %
KDR1	0.22	12.26 %
PIL1	0.21	17.51 %
TPY1	0.19	12.91 %
KNL1	0.18	7.44 %
KAR1	0.15	10.30 %
SPE1	0.13	10.23 %
PUT1	0.11	11.68 %
RJP1	0.10	6.63 %
NLR1	0.09	11.49 %
PMR1	0.09	9.06 %
PDT1	0.06	4.74 %
KHT1	0.05	3.59 %
CTO1	0.05	3.54 %
NYP1	0.04	5.53 %
GTL1		0.00 %
TPSD		0.00 %
Total	7.28	15.64 %