

MTD Sales  
10.12 L

Brand Share %  
17.66 %

Information:

MTD : 01-09-2025 To 14-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.66 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.38        | 20.77 %       |
| Gas-Stov | 1.98        | 16.35 %       |
| Cook-Pre | 1.27        | 33.80 %       |
| Grinder  | 0.99        | 16.82 %       |
| In-Stove | 0.76        | 86.83 %       |
| Small-Ap | 0.56        | 19.15 %       |
| Fan      | 0.18        | 2.48 %        |
| Total    | 10.12       | 17.66 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 5.39        | 21.41 %       |
| TIRUPATI-01   | 4.74        | 14.72 %       |
| Total         | 10.12       | 17.66 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.93        | 27.93 %       |
| Gas-Stov | 1.09        | 23.53 %       |
| Grinder  | 0.56        | 20.39 %       |
| Cook-Pre | 0.35        | 27.72 %       |
| Small-Ap | 0.22        | 19.29 %       |
| In-Stove | 0.15        | 78.22 %       |
| Fan      | 0.09        | 2.82 %        |
| Total    | 5.39        | 21.41 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 0.21        | 16.75 %       |
| CRL1     | 0.15        | 8.58 %        |
| VKN1     | 0.14        | 13.85 %       |
| ELU1     | 0.11        | 13.11 %       |
| VJW4     | 0.11        | 10.18 %       |
| VUY1     | 0.10        | 15.90 %       |
| JPT1     | 0.08        | 10.37 %       |
| OGL1     | 0.08        | 8.26 %        |
| DPE1     | 0.07        | 16.09 %       |
| TVU1     | 0.06        | 13.98 %       |
| BPP1     | 0.05        | 12.41 %       |
| RAL1     | 0.04        | 10.37 %       |
| PRL1     | 0.03        | 13.10 %       |
| CKT1     | 0.03        | 5.87 %        |
| GNT2     | 0.02        | 4.61 %        |
| PNR1     | 0.02        | 8.91 %        |
| VJW2     | 0.01        | 2.41 %        |
| GDV1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| Total    | 5.39        | 21.41 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.46        | 13.71 %       |
| Cook-Pre | 0.92        | 36.86 %       |
| Gas-Stov | 0.89        | 11.90 %       |
| In-Stove | 0.61        | 89.18 %       |
| Grinder  | 0.43        | 13.71 %       |
| Small-Ap | 0.34        | 19.07 %       |
| Fan      | 0.09        | 2.21 %        |
| Total    | 4.74        | 14.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.32        | 11.63 %       |
| RCY1     | 0.17        | 17.13 %       |
| KHT1     | 0.16        | 14.82 %       |
| RJP1     | 0.15        | 12.35 %       |
| PMR1     | 0.14        | 11.50 %       |
| MPL1     | 0.14        | 10.01 %       |
| PIL1     | 0.14        | 11.91 %       |
| NDL1     | 0.13        | 15.75 %       |
| PGR1     | 0.11        | 11.44 %       |
| KNL1     | 0.10        | 8.37 %        |
| ADI1     | 0.09        | 7.89 %        |
| GTL1     | 0.08        | 11.74 %       |
| SPE1     | 0.07        | 14.20 %       |
| TPY1     | 0.07        | 6.53 %        |
| PUT1     | 0.07        | 4.99 %        |
| KDA1     | 0.07        | 4.59 %        |
| NYP1     | 0.06        | 4.88 %        |
| CTO1     | 0.05        | 4.54 %        |
| PDT1     | 0.03        | 5.13 %        |
| DHN1     | 0.03        | 4.07 %        |
| Total    | 4.74        | 14.72 %       |