

MTD Sales
13.52 L

Brand Share %
17.53 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.07	19.25 %
Gas-Stov	3.32	17.10 %
Cook-Pre	2.03	39.98 %
Grinder	1.42	14.97 %
Small-Ap	0.70	18.63 %
In-Stove	0.52	52.30 %
Fan	0.24	2.50 %
Chimney	0.22	8.70 %
Total	13.52	17.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.55	20.99 %
TIRUPATI-01	5.98	14.50 %
Total	13.52	17.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.10	27.14 %
Gas-Stov	1.61	19.05 %
Grinder	1.04	17.64 %
Cook-Pre	0.92	52.35 %
In-Stove	0.28	70.49 %
Small-Ap	0.26	15.45 %
Chimney	0.22	18.70 %
Fan	0.12	2.33 %
Total	7.55	20.99 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.36	14.76 %
NRT1	0.19	15.74 %
TVU1	0.19	14.16 %
GNT1	0.12	9.18 %
TEL1	0.12	14.06 %
GDV1	0.09	12.10 %
VJW4	0.09	10.01 %
CKT1	0.09	9.35 %
KND1	0.08	12.09 %
AMP1	0.07	14.38 %
JPT1	0.07	12.70 %
OGL1	0.03	2.03 %
GNT2	0.03	5.22 %
GTSD		0.00 %
Total	7.55	20.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.97	13.23 %
Gas-Stov	1.71	15.60 %
Cook-Pre	1.11	33.44 %
Small-Ap	0.44	21.26 %
Grinder	0.38	10.55 %
In-Stove	0.24	40.42 %
Fan	0.12	2.70 %
Total	5.98	14.50 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.62	12.74 %
PUT1	0.34	10.92 %
KHT1	0.33	15.49 %
TPY2	0.28	11.10 %
PMR1	0.24	11.80 %
SPE1	0.18	11.86 %
CTO1	0.18	12.64 %
NDL1	0.16	9.99 %
PGR1	0.16	15.03 %
RCY1	0.15	17.50 %
TPY1	0.12	8.27 %
RJP1	0.11	7.80 %
TPI1	0.11	10.42 %
KNL1	0.10	4.65 %
DHN1	0.08	9.19 %
KDA1	0.08	5.75 %
MPL1	0.06	3.51 %
NLR1	0.03	6.92 %
VKI1	0.01	1.33 %
TPSD		0.00 %
Total	5.98	14.50 %