



AP : BUTERFLY Sales Performance 15/05/2026 9:28 AM

MTD Sales
14.28 L

Brand Share %
16.06 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.24	21.94 %
Gas-Stov	4.36	19.69 %
Cook-Pre	1.31	50.54 %
Chimney	1.03	16.10 %
Grinder	1.00	15.94 %
Small-Ap	0.32	6.10 %
In-Stove	0.02	3.08 %
Total	14.28	16.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.31	16.72 %
TIRUPATI-01	6.97	15.42 %
Total	14.28	16.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.36	24.46 %
Gas-Stov	1.98	19.54 %
Grinder	0.70	16.56 %
Cook-Pre	0.56	47.56 %
Chimney	0.52	18.83 %
Small-Ap	0.19	7.32 %
Total	7.31	16.72 %

Branch *	MTD Sales L	Brand Share %
NZV1	0.25	15.46 %
BVR1	0.18	11.56 %
RMV1	0.18	12.16 %
VJW4	0.17	15.49 %
NRT1	0.15	8.55 %
GNT1	0.14	12.05 %
PAP1	0.13	11.80 %
GNT2	0.12	12.89 %
VJW1	0.12	7.90 %
TVU1	0.10	7.10 %
RAL1	0.09	10.86 %
VJW2	0.08	10.53 %
KND1	0.08	15.52 %
AMP1	0.07	8.30 %
CKT1	0.07	5.93 %
VUY1	0.06	10.26 %
BPP1	0.04	5.37 %
PNR1	0.02	5.91 %
OGL1	0.02	0.83 %
ELU1	0.02	3.06 %
TEL1		0.00 %
Total	7.31	16.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.88	19.59 %
Gas-Stov	2.38	19.82 %
Cook-Pre	0.75	52.99 %
Chimney	0.51	14.01 %
Grinder	0.29	14.61 %
Small-Ap	0.12	4.84 %
In-Stove	0.02	14.68 %
Total	6.97	15.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.49	11.08 %
KNL1	0.33	9.30 %
KDA1	0.28	14.28 %
CTO1	0.26	12.28 %
KAR1	0.23	11.91 %
KDR1	0.20	15.29 %
TPY1	0.19	13.54 %
NDL1	0.18	13.78 %
KVL1	0.14	15.30 %
TPI1	0.11	12.19 %
KOU1	0.11	6.42 %
PGR1	0.10	8.27 %
RJP1	0.08	5.84 %
DHN1	0.08	11.08 %
PUT1	0.05	4.00 %
KHT1	0.05	7.94 %
MPL1	0.02	1.40 %
NLR1	0.01	1.22 %
PDT1		0.00 %
PMR1		0.00 %
Total	6.97	15.42 %