

MTD Sales
17.97 L

Brand Share %
25.06 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.97	29.78 %
Gas-Stov	5.20	26.11 %
Cook-Pre	1.65	39.19 %
Grinder	1.19	15.44 %
Chimney	0.88	20.66 %
Small-Ap	0.59	20.87 %
In-Stove	0.47	53.91 %
Fan	0.03	0.50 %
Total	17.97	25.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.46	27.52 %
TIRUPATI-01	7.51	22.28 %
Total	17.97	25.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.64	34.02 %
Gas-Stov	2.97	28.22 %
Cook-Pre	1.00	48.13 %
Grinder	0.87	17.49 %
Chimney	0.40	18.63 %
Small-Ap	0.34	24.40 %
In-Stove	0.21	55.80 %
Fan	0.03	0.91 %
Total	10.46	27.52 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.48	22.37 %
GNT1	0.44	21.60 %
TNK1	0.36	18.22 %
VJW3	0.22	12.10 %
CRL1	0.20	13.76 %
PRL1	0.18	23.80 %
OGL1	0.17	7.83 %
TEL1	0.12	19.86 %
KDR1	0.11	8.78 %
KND1	0.10	16.62 %
JPT1	0.10	13.51 %
GDV1	0.09	14.44 %
RAL1	0.08	6.71 %
VJW2	0.06	14.19 %
AMP1	0.06	12.84 %
VUY1	0.05	10.17 %
ELU1	0.05	4.66 %
TVU1	0.04	5.95 %
CKT1	0.04	5.13 %
BPP1	0.03	4.91 %
NPR1	0.02	4.68 %
JGG1	0.02	3.01 %
PNR1		0.00 %
VKN1		0.00 %
Total	10.46	27.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.33	25.37 %
Gas-Stov	2.23	23.76 %
Cook-Pre	0.65	30.48 %
Chimney	0.48	22.76 %
Grinder	0.32	11.70 %
In-Stove	0.25	52.41 %
Small-Ap	0.25	17.42 %
Total	7.51	22.28 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.85	22.83 %
TPY2	0.52	19.90 %
NLR1	0.26	24.36 %
CTO1	0.22	20.91 %
SPE1	0.22	19.94 %
NDL1	0.18	12.64 %
PIL1	0.16	17.02 %
RCY1	0.15	20.69 %
MPL1	0.10	9.75 %
KVL1	0.10	10.68 %
PMR1	0.10	10.93 %
KNL1	0.09	8.12 %
NYP1	0.09	9.95 %
TPY1	0.09	9.65 %
KHT1	0.09	4.84 %
PGR1	0.08	8.40 %
RJP1	0.08	6.98 %
VKI1	0.06	7.06 %
PUT1	0.06	4.73 %
PDT1	0.05	8.85 %
TPI1	0.05	4.89 %
DHN1	0.03	6.11 %
KDA1	0.01	2.16 %
Total	7.51	22.28 %