

MTD Sales
20.02 L

Brand Share %
18.72 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.07	21.27 %
Gas-Stov	5.68	18.36 %
Cook-Pre	2.33	38.91 %
Grinder	2.26	17.50 %
Small-Ap	0.81	17.31 %
In-Stove	0.64	62.90 %
Chimney	0.14	2.73 %
Fan	0.09	1.04 %
Total	20.02	18.72 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.61	23.83 %
TIRUPATI-01	7.41	13.71 %
Total	20.02	18.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.98	26.52 %
Gas-Stov	3.71	26.89 %
Grinder	1.87	21.00 %
Cook-Pre	1.31	44.92 %
Small-Ap	0.35	14.78 %
In-Stove	0.29	92.37 %
Chimney	0.07	3.66 %
Fan	0.03	0.73 %
Total	12.61	23.83 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.42	16.06 %
BVR1	0.28	14.43 %
OGL1	0.24	9.11 %
ELU1	0.22	12.36 %
BPP1	0.17	16.59 %
VUY1	0.17	15.29 %
RAL1	0.15	12.79 %
CKT1	0.15	11.50 %
NRT1	0.14	13.94 %
AMP1	0.10	16.06 %
PRL1	0.10	15.62 %
TEL1	0.09	9.09 %
GNT2	0.06	5.48 %
KND1	0.03	3.94 %
PNR1	0.01	1.12 %
GTSD		0.00 %
Total	12.61	23.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.09	16.12 %
Gas-Stov	1.97	11.49 %
Cook-Pre	1.02	33.18 %
Small-Ap	0.47	19.87 %
Grinder	0.39	9.71 %
In-Stove	0.35	49.69 %
Chimney	0.07	2.19 %
Fan	0.06	1.33 %
Total	7.41	13.71 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.66	12.41 %
ATP1	0.53	13.80 %
KVL1	0.35	18.39 %
VKI1	0.25	15.21 %
TPY1	0.23	13.03 %
PMR1	0.23	9.46 %
PGR1	0.22	10.98 %
CTO1	0.22	7.15 %
KNL1	0.22	4.95 %
PIL1	0.19	15.64 %
NLR1	0.19	9.68 %
KHT1	0.17	9.01 %
KDA1	0.17	8.91 %
RJP1	0.14	6.51 %
DHN1	0.12	14.89 %
NDL1	0.10	5.12 %
MPL1	0.09	5.23 %
RCY1	0.09	7.68 %
PDT1	0.07	7.78 %
TPI1	0.04	3.00 %
PUT1	0.01	0.46 %
TPSD		0.00 %
Total	7.41	13.71 %