

MTD Sales  
15.60 L

Brand Share %  
17.65 %

Information:

MTD : 01-09-2026 To 13-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.65 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.60        | 16.95 %       |
| Gas-Stov | 3.77        | 15.94 %       |
| Cook-Ele | 2.74        | 53.90 %       |
| Chimney  | 1.73        | 30.90 %       |
| Cook-Pre | 1.37        | 59.41 %       |
| Small-Ap | 0.70        | 9.66 %        |
| Grinder  | 0.68        | 11.06 %       |
| In-Stove | 0.01        | 0.62 %        |
| Total    | 15.60       | 17.65 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 8.56        | 19.13 %       |
| TIRUPATI-01   | 7.05        | 16.14 %       |
| Total         | 15.60       | 17.65 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 2.33        | 19.76 %       |
| Mixie    | 2.21        | 18.78 %       |
| Cook-Ele | 1.47        | 41.41 %       |
| Chimney  | 0.83        | 29.71 %       |
| Cook-Pre | 0.73        | 60.27 %       |
| Grinder  | 0.56        | 14.97 %       |
| Small-Ap | 0.41        | 10.75 %       |
| In-Stove | 0.01        | 1.15 %        |
| Total    | 8.56        | 19.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 0.40        | 16.13 %       |
| VJW1     | 0.28        | 12.66 %       |
| RAL1     | 0.23        | 14.33 %       |
| BVR1     | 0.17        | 11.86 %       |
| NPR1     | 0.16        | 17.25 %       |
| GNT2     | 0.15        | 12.01 %       |
| NZV1     | 0.14        | 17.64 %       |
| GDV1     | 0.12        | 16.30 %       |
| PRL1     | 0.12        | 12.38 %       |
| TVU1     | 0.12        | 17.37 %       |
| VKN1     | 0.11        | 14.02 %       |
| CRL1     | 0.10        | 5.04 %        |
| TEL1     | 0.09        | 8.28 %        |
| VJW4     | 0.09        | 10.49 %       |
| BPP1     | 0.06        | 9.43 %        |
| JPT1     | 0.05        | 5.32 %        |
| OGL1     | 0.02        | 1.25 %        |
| GTSD     | 0.01        | 0.53 %        |
| VJW2     |             | 0.00 %        |
| Total    | 8.56        | 19.13 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.39        | 15.54 %       |
| Gas-Stov | 1.44        | 12.16 %       |
| Cook-Ele | 1.27        | 82.65 %       |
| Chimney  | 0.90        | 32.09 %       |
| Cook-Pre | 0.64        | 58.45 %       |
| Small-Ap | 0.29        | 8.44 %        |
| Grinder  | 0.12        | 4.95 %        |
| Total    | 7.05        | 16.14 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 0.50        | 11.49 %       |
| TPY2     | 0.50        | 11.54 %       |
| RCY1     | 0.24        | 15.71 %       |
| KDR1     | 0.22        | 12.74 %       |
| TPY1     | 0.19        | 13.66 %       |
| KNL1     | 0.18        | 7.94 %        |
| KAR1     | 0.15        | 11.04 %       |
| SPE1     | 0.13        | 10.23 %       |
| PUT1     | 0.11        | 13.19 %       |
| RJP1     | 0.10        | 6.69 %        |
| NLR1     | 0.09        | 11.49 %       |
| PMR1     | 0.09        | 9.06 %        |
| PDT1     | 0.06        | 4.74 %        |
| KHT1     | 0.05        | 3.69 %        |
| CTO1     | 0.05        | 3.70 %        |
| NYP1     | 0.04        | 5.53 %        |
| GTL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 7.05        | 16.14 %       |