

MTD Sales
9.41 L

Brand Share %
17.40 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.11	20.70 %
Gas-Stov	1.93	16.53 %
Cook-Pre	1.12	32.72 %
Grinder	0.90	15.89 %
In-Stove	0.68	85.48 %
Small-Ap	0.51	19.43 %
Fan	0.18	2.63 %
Total	9.41	17.40 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.11	21.85 %
TIRUPATI-01	4.30	14.01 %
Total	9.41	17.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.79	28.38 %
Gas-Stov	1.06	24.45 %
Grinder	0.51	19.80 %
Cook-Pre	0.32	28.65 %
Small-Ap	0.22	21.94 %
In-Stove	0.11	73.19 %
Fan	0.09	3.03 %
Total	5.11	21.85 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.15	9.35 %
TNK1	0.15	14.55 %
VKN1	0.14	14.76 %
ELU1	0.11	13.11 %
VJW4	0.11	10.52 %
VUY1	0.10	17.07 %
OGL1	0.08	8.70 %
TVU1	0.06	14.59 %
JPT1	0.06	8.21 %
BPP1	0.05	12.41 %
RAL1	0.04	11.13 %
CKT1	0.03	5.87 %
GNT2	0.02	5.50 %
PNR1	0.02	8.91 %
VJW2	0.01	2.41 %
GDV1		0.00 %
KND1		0.00 %
Total	5.11	21.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.31	13.14 %
Gas-Stov	0.86	11.82 %
Cook-Pre	0.80	34.72 %
In-Stove	0.57	88.41 %
Grinder	0.39	12.61 %
Small-Ap	0.29	17.86 %
Fan	0.09	2.31 %
Total	4.30	14.01 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.32	11.84 %
KVL1	0.18	16.87 %
KHT1	0.15	15.12 %
RJP1	0.15	12.81 %
PMR1	0.14	11.69 %
MPL1	0.14	10.95 %
RCY1	0.13	14.36 %
PIL1	0.11	10.32 %
PGR1	0.11	11.80 %
NDL1	0.10	12.23 %
VKI1	0.09	14.20 %
ADI1	0.09	8.16 %
GTL1	0.08	11.74 %
SPE1	0.07	15.83 %
TPY1	0.07	6.53 %
KDA1	0.07	5.31 %
NYP1	0.06	5.32 %
KNL1	0.06	5.17 %
PUT1	0.05	3.77 %
CTO1	0.05	4.54 %
PDT1	0.03	5.13 %
DHN1	0.03	4.07 %
Total	4.30	14.01 %