

MTD Sales
12.74 L

Brand Share %
17.42 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.68	18.76 %
Gas-Stov	3.21	17.39 %
Cook-Pre	1.96	40.35 %
Grinder	1.37	15.22 %
Small-Ap	0.64	18.73 %
In-Stove	0.42	48.41 %
Fan	0.24	2.63 %
Chimney	0.22	8.70 %
Total	12.74	17.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.02	20.87 %
TIRUPATI-01	5.73	14.48 %
Total	12.74	17.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.81	26.56 %
Gas-Stov	1.50	18.92 %
Grinder	0.99	17.91 %
Cook-Pre	0.87	53.68 %
In-Stove	0.26	73.75 %
Small-Ap	0.25	16.34 %
Chimney	0.22	18.70 %
Fan	0.12	2.45 %
Total	7.02	20.87 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.32	13.59 %
NRT1	0.19	16.76 %
TVU1	0.19	14.45 %
GNT1	0.12	9.18 %
TEL1	0.12	15.95 %
GDV1	0.09	13.19 %
VJW4	0.09	10.91 %
CKT1	0.09	9.35 %
KND1	0.08	12.09 %
AMP1	0.07	15.16 %
JPT1	0.03	7.46 %
OGL1	0.03	2.06 %
GNT2	0.03	5.60 %
GTSD		0.00 %
Total	7.02	20.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.88	13.04 %
Gas-Stov	1.71	16.25 %
Cook-Pre	1.09	33.65 %
Small-Ap	0.39	20.69 %
Grinder	0.38	10.93 %
In-Stove	0.17	31.55 %
Fan	0.12	2.84 %
Total	5.73	14.48 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.62	12.74 %
KHT1	0.31	15.23 %
PUT1	0.28	9.08 %
TPY2	0.25	10.35 %
PMR1	0.24	11.91 %
SPE1	0.18	13.81 %
CTO1	0.18	12.64 %
PGR1	0.16	15.74 %
NDL1	0.13	8.89 %
TPY1	0.12	8.27 %
RCY1	0.11	14.12 %
RJP1	0.11	7.80 %
TPI1	0.11	11.94 %
KNL1	0.10	4.98 %
DHN1	0.08	9.19 %
KDA1	0.08	6.45 %
NLR1	0.03	7.32 %
MPL1	0.03	1.87 %
VKI1	0.01	1.33 %
TPSD		0.00 %
Total	5.73	14.48 %