



AP : BUTERFLY Sales Performance 14/05/2026 9:27 AM

MTD Sales
13.41 L

Brand Share %
15.88 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.79	21.76 %
Gas-Stov	4.14	19.47 %
Cook-Pre	1.21	49.84 %
Chimney	1.03	16.10 %
Grinder	0.91	15.04 %
Small-Ap	0.32	6.40 %
In-Stove	0.02	3.66 %
Total	13.41	15.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.78	16.50 %
TIRUPATI-01	6.63	15.30 %
Total	13.41	15.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.06	24.28 %
Gas-Stov	1.90	19.61 %
Grinder	0.62	15.25 %
Chimney	0.52	18.83 %
Cook-Pre	0.49	45.43 %
Small-Ap	0.19	7.86 %
Total	6.78	16.50 %

Branch *	MTD Sales L	Brand Share %
NZV1	0.18	11.98 %
VJW4	0.17	15.63 %
NRT1	0.15	9.96 %
BVR1	0.14	9.70 %
GNT1	0.14	13.53 %
PAP1	0.13	12.00 %
GNT2	0.12	13.54 %
VJW1	0.12	8.10 %
JPT1	0.12	15.20 %
TVU1	0.10	7.37 %
RAL1	0.09	11.74 %
RMV1	0.09	6.47 %
VJW2	0.08	10.53 %
KND1	0.08	15.52 %
AMP1	0.07	8.30 %
CKT1	0.07	6.14 %
VUY1	0.06	12.19 %
BPP1	0.04	5.65 %
PNR1	0.02	5.91 %
OGL1	0.02	0.87 %
ELU1	0.02	3.32 %
TEL1		0.00 %
Total	6.78	16.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.72	19.48 %
Gas-Stov	2.24	19.35 %
Cook-Pre	0.71	53.42 %
Chimney	0.51	14.01 %
Grinder	0.29	14.61 %
Small-Ap	0.12	4.96 %
In-Stove	0.02	14.68 %
Total	6.63	15.30 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.47	11.17 %
KNL1	0.33	9.45 %
CTO1	0.25	12.20 %
KDA1	0.24	12.63 %
KAR1	0.23	12.68 %
TPY1	0.19	13.54 %
KVL1	0.12	15.88 %
PGR1	0.10	8.27 %
NDL1	0.10	9.15 %
RJP1	0.08	6.01 %
DHN1	0.08	11.60 %
TPI1	0.07	8.24 %
PUT1	0.05	4.15 %
KHT1	0.05	7.94 %
KOU1	0.05	3.35 %
MPL1	0.02	1.45 %
NLR1	0.01	1.22 %
PDT1		0.00 %
PMR1		0.00 %
Total	6.63	15.30 %