

MTD Sales
17.27 L

Brand Share %
25.91 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.76	31.00 %
Gas-Stov	4.91	26.45 %
Cook-Pre	1.60	40.30 %
Grinder	1.10	15.21 %
Chimney	0.88	25.31 %
Small-Ap	0.54	20.59 %
In-Stove	0.45	56.12 %
Fan	0.03	0.52 %
Total	17.27	25.91 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.02	28.34 %
TIRUPATI-01	7.25	23.17 %
Total	17.27	25.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.52	35.60 %
Gas-Stov	2.78	28.27 %
Cook-Pre	0.99	50.74 %
Grinder	0.82	17.48 %
Chimney	0.40	21.80 %
Small-Ap	0.29	23.03 %
In-Stove	0.20	57.44 %
Fan	0.03	0.95 %
Total	10.02	28.34 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.48	22.37 %
GNT1	0.43	22.80 %
TNK1	0.36	18.22 %
VJW3	0.22	12.91 %
PRL1	0.18	23.80 %
OGI1	0.17	8.49 %
CRL1	0.14	12.77 %
TEL1	0.12	24.67 %
KDR1	0.11	9.34 %
KND1	0.10	16.62 %
JPT1	0.10	14.87 %
GDV1	0.09	16.64 %
RAL1	0.07	9.01 %
VJW2	0.06	16.29 %
VUY1	0.05	15.55 %
ELU1	0.05	5.04 %
TVU1	0.04	6.68 %
CKT1	0.04	5.13 %
BPP1	0.03	5.25 %
GNT2	0.03	9.71 %
NPR1	0.02	4.68 %
AMP1	0.02	4.25 %
JGG1	0.02	3.01 %
PNR1		0.00 %
VKN1		0.00 %
Total	10.02	28.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.24	26.28 %
Gas-Stov	2.14	24.42 %
Cook-Pre	0.61	30.30 %
Chimney	0.48	29.28 %
Grinder	0.28	11.01 %
In-Stove	0.25	55.14 %
Small-Ap	0.24	18.24 %
Total	7.25	23.17 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.77	22.75 %
TPY2	0.52	22.92 %
NLR1	0.26	24.36 %
CTO1	0.22	20.91 %
SPE1	0.22	22.97 %
NDL1	0.18	13.49 %
PIL1	0.16	18.26 %
RCY1	0.15	22.71 %
MPL1	0.10	10.73 %
KVL1	0.10	10.68 %
KNL1	0.09	8.60 %
NYP1	0.09	9.95 %
TPY1	0.09	12.46 %
KHT1	0.09	4.84 %
PGR1	0.08	9.50 %
PMR1	0.08	9.31 %
RJP1	0.08	7.87 %
VKI1	0.06	7.33 %
PUT1	0.06	5.06 %
PDT1	0.05	13.50 %
TPI1	0.05	4.98 %
DHN1	0.03	6.63 %
KDA1	0.01	2.32 %
Total	7.25	23.17 %