

MTD Sales
19.04 L

Brand Share %
18.71 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.54	20.92 %
Gas-Stov	5.53	18.94 %
Cook-Pre	2.19	38.28 %
Grinder	2.17	17.41 %
Small-Ap	0.78	17.28 %
In-Stove	0.60	64.74 %
Chimney	0.14	2.85 %
Fan	0.09	1.09 %
Total	19.04	18.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.12	23.80 %
TIRUPATI-01	6.93	13.62 %
Total	19.04	18.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.76	26.40 %
Gas-Stov	3.60	27.59 %
Grinder	1.79	20.53 %
Cook-Pre	1.24	44.13 %
Small-Ap	0.34	14.69 %
In-Stove	0.29	92.37 %
Chimney	0.07	3.73 %
Fan	0.03	0.75 %
Total	12.12	23.80 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.42	16.73 %
BVR1	0.28	14.43 %
OGL1	0.24	9.77 %
ELU1	0.20	11.22 %
VKN1	0.20	17.83 %
BPP1	0.17	16.59 %
VUY1	0.17	15.45 %
RAL1	0.15	12.79 %
CKT1	0.15	11.64 %
NRT1	0.14	14.27 %
AMP1	0.10	16.06 %
PRL1	0.10	15.62 %
TEL1	0.09	9.75 %
GNT2	0.06	5.48 %
KND1	0.03	4.02 %
PNR1	0.01	1.17 %
GTSD		0.00 %
Total	12.12	23.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.78	15.44 %
Gas-Stov	1.93	11.94 %
Cook-Pre	0.95	32.61 %
Small-Ap	0.44	19.96 %
Grinder	0.39	10.23 %
In-Stove	0.31	50.61 %
Chimney	0.07	2.32 %
Fan	0.06	1.41 %
Total	6.93	13.62 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.64	12.37 %
ATP1	0.50	14.19 %
KVL1	0.27	15.16 %
VKI1	0.25	15.42 %
TPY1	0.23	14.02 %
PMR1	0.20	9.38 %
KNL1	0.20	4.65 %
CTO1	0.19	7.20 %
NLR1	0.19	11.14 %
PGR1	0.18	9.96 %
PIL1	0.18	15.56 %
KHT1	0.17	9.48 %
KDA1	0.17	9.15 %
RJP1	0.14	6.51 %
DHN1	0.12	14.89 %
NDL1	0.10	5.57 %
MPL1	0.09	5.32 %
RCY1	0.09	7.68 %
PDT1	0.07	8.53 %
GTL1	0.05	10.43 %
TPI1	0.04	3.00 %
PUT1	0.01	0.51 %
TPSD		0.00 %
Total	6.93	13.62 %